



## **Suggested Tweets and Posts for HIP Partners focused on Two New HIP Strategic Planning Guides**

Quick Content! All Suggested Tweets Ready to be Posted

Monthly, we send you an updated social media guide on the High Impact Practices in Family Planning (HIPs) with the purpose of (1) increasing awareness and use of the HIP briefs, and (2) generating traffic on the HIP website. Beginning in October 2021, we started including posts for sharing on LinkedIn. Please share!

The focus for this month is on the two newest HIP products released this month: Strategic Planning Guides (SPGs) on [Meaningful Adolescent and Youth Engagement and Partnership in Sexual and Reproductive Health Programming](#) and [Contraceptive Method Introduction to Expand Choice](#).

The Meaningful Adolescent and Youth Engagement and Partnership SPG is intended to lead program managers, planners, and decision makers through a strategic process to meaningfully and effectively engage and partner with adolescents, youth, and/or youth-led organizations on sexual and reproductive health programs and initiatives. Meaningful adolescent and youth engagement and partnership is a right for adolescents and youth and can improve the quality and responsiveness of sexual and reproductive health programs and policies, in turn leading to improved development outcomes.

The Contraceptive Method Introduction SPG is intended to lead program managers, planners, national policy makers, and other stakeholders through a strategic process to coordinate the introduction of contraceptive methods through public and private access channels. The guide was developed through consultation with technical experts and summarizes guidance from [key resources for method introduction](#). It provides an overview and links to other resources for more depth and detail. Successful contraceptive introduction efforts typically include seven elements. These elements are not listed as linear steps because the process is often iterative; revisiting and adapting approaches is often necessary to set the stage for scale-up.

### **Tweet me!**

Meaningful adolescent and #YouthEngagement and partnership is a right for adolescents and youth in #FamilyPlanning. The new #HIPs4FP strategic planning guide shows you how to begin <https://www.fphighimpactpractices.org/guides/meaningful-adolescent-and-youth-engagement/>

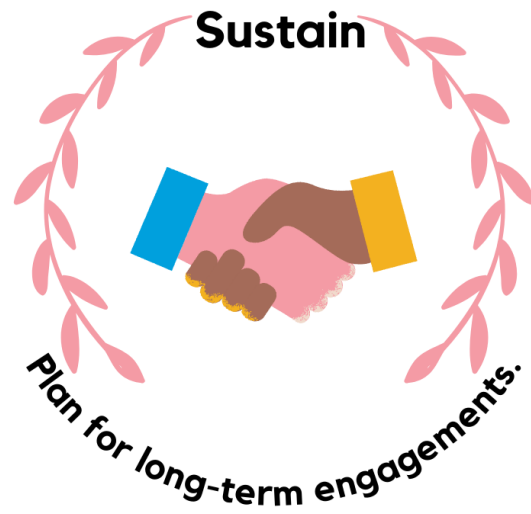
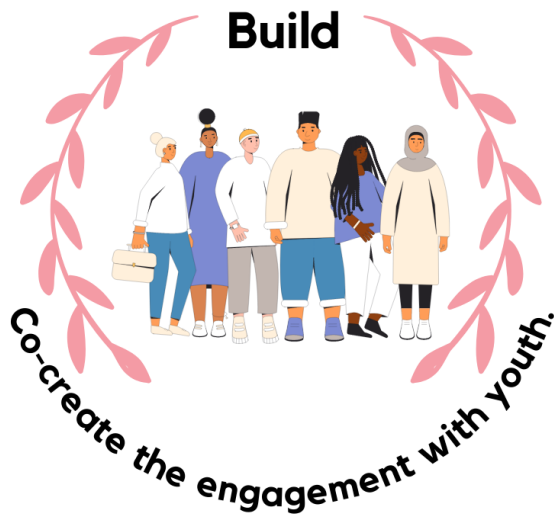
Just released! A new #HIPS4FP strategic planning guide on meaningful adolescent and #YouthEngagement - with 5 steps to show you how your #FamilyPlanning program can build and sustain partnerships with youth. <https://www.fphighimpactpractices.org/guides/meaningful-adolescent-and-youth-engagement/>

How can we build and sustain meaningful youth engagement and partnership in #FamilyPlanning programming? Read the new #HIPS4FP guide to find out!  
<https://www.fphighimpactpractices.org/guides/meaningful-adolescent-and-youth-engagement/>

#HIPS4FP

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## Meaningful Adolescent & Youth Engagement



Do you know the 7 elements of successful #contraceptive method introduction and how to consider them for your #FamilyPlanning program? Read more in the new #HIPS4FP guide!  
<https://www.fphighimpactpractices.org/guides/contraceptive-method-introduction/>

Introducing new #contraceptive products to the market expands choice and can improve #FamilyPlanning outcomes. Read more in the new #HIPS4FP guide  
<https://www.fphighimpactpractices.org/guides/contraceptive-method-introduction/>

Just released! A new #HIPS4FP strategic planning guide on #contraceptive method introduction that summarizes guidance from key resources on method introduction to expand choice! Read more here:  
<https://www.fphighimpactpractices.org/guides/contraceptive-method-introduction/>

### LinkedIn post - Meaningful Adolescent and Youth Engagement

Just released - a new guide from the HIP Partnership #HIPS4FP on Meaningful Adolescent and Youth Engagement and Partnership. This strategic planning guide is intended to lead program managers, planners, and decision makers through a strategic process to meaningfully and effectively engage and partner with adolescents, youth, and/or youth-led organizations on sexual and reproductive health

programs and initiatives. Meaningful adolescent and youth engagement and partnership is a right for adolescents and youth and can improve the quality and responsiveness of sexual and reproductive health programs and policies, in turn leading to improved development outcomes.

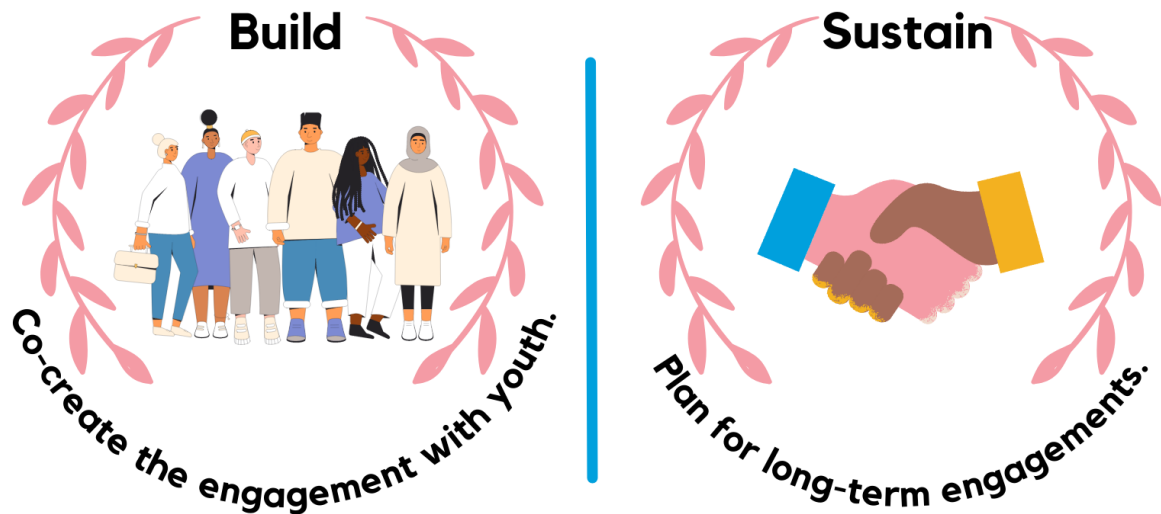
This document was originally drafted by Alan Jarandilla Nuñez, Fila Magnus, Lara Estephan, Callie Simon, and Meroji Sebany. Read more here:

<https://www.fphighimpactpractices.org/guides/meaningful-adolescent-and-youth-engagement/>

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## Meaningful Adolescent & Youth Engagement



### LinkedIn post - Contraceptive Method Introduction

Check out the newest guide from the HIP Partnership #HIPs4FP on Contraceptive Method Introduction to Expand Choice! This strategic planning guide is intended to lead program managers, planners, national policy makers, and other stakeholders through a strategic process to coordinate the introduction of contraceptive methods through public and private access channels. The guide was developed through consultation with technical experts and summarizes guidance from key resources for method introduction. It provides an overview and links to other resources for more depth and detail. Successful contraceptive introduction efforts typically include seven elements. These elements are not listed as linear steps because the process is often iterative; revisiting and adapting approaches is often necessary to set the stage for scale-up.

This document was originally drafted by Devon Cain, Jully Chilambwe, Jennifer Drake, Ashley Jackson, Carmit Keddem, Allen Namagembe, Kate Rademacher, and Saumya Ramarao. Read more here:

<https://www.fphighimpactpractices.org/guides/contraceptive-method-introduction/>

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**Introducing new  
contraceptive methods to  
the market expands choice  
and leads to better  
family planning outcomes.**



Read more in the new strategic planning guide