

March 2023



Suggested Tweets for HIP Partners focused on Women's Empowerment and Family Planning

Quick Content! All Suggested Tweets Ready to be Posted

Monthly, we send you an updated social media guide on the High Impact Practices in Family Planning (HIPs) with the purpose of (1) increasing awareness and use of the HIP briefs, and (2) generating traffic on the HIP website. Please share!

March 8th is International Women's Day, an international day designated by the United Nations to celebrate the social, economic, cultural and political achievements of women. It is also one of the most important days of the year to call for positive change to advance women and raise awareness for women's equality. In light of this, the focus for this month's social media package is focused on HIPs that highlight women's empowerment and family planning, including the following briefs: Educating Girls, Social Norms, and Knowledge, Beliefs, Attitudes and Self Efficacy.

Happy International Women's Day! Did you know: Educating girls helps improve gender equity by increasing agency and empowering girls to engage in decision-making that affects their families. Read more here: <https://www.fphighimpactpractices.org/briefs/educating-girls/>

**Empowered and Educated
Women are more likely to...**



**Engage in reproductive
decision-making**



**Have fewer children
and use modern
contraception**



Use prenatal care

#HIPS4FP

Read more in the Educating Girls brief

HIP FAMILY
PLANNING
HIGH IMPACT
PRACTICES

We're celebrating #IWD2023! Learn how you can incorporate evidence-based high impact practices in #FamilyPlanning programs to empower women. Read more on #HIPS4FP briefs here:

<https://www.fphighimpactpractices.org/briefs/>

Want to learn how to strengthen a woman's ability to achieve her reproductive intentions by addressing her knowledge, beliefs, attitudes, and self-efficacy? Read more on #HIPS4FP here:

<https://www.fphighimpactpractices.org/briefs/knowledge-attitudes-and-beliefs/>

Happy #IWD2023! Women with higher education are more likely to engage in desired behaviors that conflict with current social norms than those without. Learn how to address social norms to empower women here: <https://www.fphighimpactpractices.org/briefs/social-norms/>

Happy #IWD2023! Self-efficacy is associated with voluntary contraceptive use and avoiding unintended pregnancies. Learn how to strengthen women's self-efficacy in your #FamilyPlanning programs here: <https://www.fphighimpactpractices.org/briefs/knowledge-attitudes-and-beliefs/>

LinkedIn post

March 8th is [International Women's Day](#), an international day designated by the United Nations to celebrate the social, economic, cultural and political achievements of women. It is also one of the most important days of the year to call for positive change advancing women and raise awareness for women's equality. Did you know: Educating girls helps improve gender equity by increasing agency and empowering girls to engage in decision-making that affects their families. Read more here:

<https://www.fphighimpactpractices.org/briefs/educating-girls/>

**Empowered and Educated
Women are more likely to...**



**Engage in reproductive
decision-making**



**Have fewer children
and use modern
contraception**



Use prenatal care

#HIPs4FP

Read more in the Educating Girls brief

HIP | FAMILY
PLANNING
HIGH IMPACT
PRACTICES