

### Références

Le dossier complet est disponible auprès de: <https://www.fphighimpactpractices.org/briefs/mass-media/>

1. Babalola S, Vonrasek C. Communication, ideation and contraceptive use in Burkina Faso: an application of the propensity score matching method. *J Fam Plann Reprod Health Care.* 2005;31(3):207-212. <http://dx.doi.org/10.1783/1471189054484022>
2. Fishbein M, Triandis HC, Kanfer FH, Becker M, Middlestadt SE. Factors influencing behavior and behavior change. In: Baum AS, Revenson TA, Singer JE, editors. *Handbook of Health Psychology.* Mahwah, NJ: Lawrence Erlbaum; 2000:1-17. <https://www.popline.org/node/275460>
3. Kincaid DL. Mass media, ideation, and behavior a longitudinal analysis of contraceptive change in the Philippines. *Communication Research.* 2000;27(6):723-763. <https://www.popline.org/node/172832>
4. High Impact Practices in Family Planning (HIPS). High impact practices in family planning list. Washington, DC: U.S. Agency for International Development; 2017. <http://fphighimpactpractices.org/high-impact-practices-in-family-planning-list-2/>. Accessed September 28, 2017.
5. Institute for Reproductive Health (IRH). Fertility awareness across the life course: a comprehensive literature review. Washington, DC: Institute for Reproductive Health, Georgetown University; 2013. <http://irh.org/resource-library/a-comprehensive-literature-review-fertility-awareness-across-the-life-course/>. Accessed September 28, 2017.
6. Shelus V, Van Enk L. Measuring the effects of the radio drama Impano n'Impamba: fertility awareness and family planning results. Washington, DC: Institute for Reproductive Health, Georgetown University; 2016.
7. Mwaikambo L, Speizer IS, Schurmann A, Morgan G, Fikree F. What works in family planning interventions: a systematic review. *Stud Fam Plann.* 2011;42(2):67-82. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3761067/>
8. Rogers EM, Vaughan PW, Swalehe RM, Rao N, Svenkerud P, Sood S. Effects of an entertainment-education radio soap opera on family planning behavior in Tanzania. *Stud Fam Plann.* 1999;30(3):193-211. <https://www.popline.org/node/284557>
9. Wandiembe S, Nabembezi D, Biraro S. Gender Roles, Equality and Transformations Project (GREAT): endline survey report. Washington, DC: Institute for Reproductive Health, Georgetown University; 2015.
10. Gueye A, Speizer IS, Corroon M, Okigbo CC. Belief in family planning myths at the individual and community levels and modern contraceptive use in urban Africa. *Int Perspect Sex Reprod Health.* 2015;41(4):191-199. <https://doi.org/10.1363/4119115>
11. Wulifan JK, Brenner S, Jahn A, De Allegri M. A scoping review on determinants of unmet need for family planning among women of reproductive age in low and middle income countries. *BMC Womens Health.* 2016;16:2. <https://doi.org/10.1186/s12905-015-0281-3>
12. Baldé MD, Diallo BA, Compaoré R, et al. Men's behavior surrounding use of contraceptives in Guinea. *Int J Gynaecol Obstet.* 2016;135(suppl 1):S16-S19. <https://www.popline.org/node/658006>
13. Nsubuga H, Sekandi JN, Sempeera H, Makumbi FE. Contraceptive use, knowledge, attitude, perceptions and sexual behavior among female University students in Uganda: a cross-sectional survey. *BMC Womens Health.* 2016;16:6. <https://doi.org/10.1186/s12905-016-0286-6>
14. Kisa S, Savaş E, Zeynoloğlu S, Dönmez S. Opinions and attitudes about vasectomy of married couples living in Turkey. *Am J Mens Health.* 2017;11(3):531-541. <https://doi.org/10.1177/1557988315620275>

15. Babalola S, Folda L, Babayaro H. The effects of a communication program on contraceptive ideation and use among young women in northern Nigeria. *Stud Fam Plann.* 2008;39(3):211-220. <https://www.popline.org/node/202164>
16. Kincaid DL, Do MP. Multivariate causal attribution and cost-effectiveness of a national mass media campaign in the Philippines. *J Health Communication.* 2006;11(suppl 2):69-90. <https://www.popline.org/node/178121>
17. Adams MK, Salazar E, Lundgren R. Tell them you are planning for the future: gender norms and family planning among adolescents in northern Uganda. *Int J Gynaecol Obstet.* 2013;123(suppl 1):e7-e10. <https://doi.org/10.1016/j.ijgo.2013.07.004>
18. Kagesten A, Gibbs S, Blum RW, et al. Understanding factors that shape gender attitudes in early adolescence globally: a mixed-methods systematic review. *PLoS One.* 2016;11(6):e0157805. <https://doi.org/10.1371/journal.pone.0157805>
19. Marston C, King E. Factors that shape young people's sexual behaviour: a systematic review. *Lancet.* 2006;368(9547):1581-1586. [http://dx.doi.org/10.1016/S0140-6736\(06\)69662-1](http://dx.doi.org/10.1016/S0140-6736(06)69662-1)
20. Ezeanolue EE, Iwelunmor J, Asaolu I, et al. Impact of male partner's awareness and support for contraceptives on female intent to use contraceptives in southeast Nigeria. *BMC Public Health.* 2015;15:879. <https://doi.org/10.1186/s12889-015-2216-1>
21. Letamo G, Navaneetham K. Levels, trends and reasons for unmet need for family planning among married women in Botswana: a cross-sectional study. *BMJ Open.* 2015;5(3):e006603. <https://doi.org/10.1136/bmjopen-2014-006603>
22. Ajong AB, Njotang PN, Yakum MN, et al. Determinants of unmet need for family planning among women in Urban Cameroon: a cross sectional survey in the Biyem-Assi Health District, Yaounde. *BMC Womens Health.* 2016;16:4. <https://doi.org/10.1186/s12905-016-0283-9>
23. Babalola S, Vondrasek C, Brown J, Traoré R. The impact of a regional family planning service promotion initiative in sub-Saharan Africa: evidence from Cameroon. *Int Family Plann Perspect.* 2001;27(4):186-193, 216. <https://www.guttmacher.org/journals/ipsrh/2001/12/impact-regional-family-planning-service-promotion-initiative-sub-saharan>. Accessed September 28, 2016.
24. Hutchinson PL, Meekers D. Estimating causal effects from family planning health communication campaigns using panel data: the "your health, your wealth" campaign in Egypt. *PLoS One.* 2012;7(9):e46138. <https://doi.org/10.1371/journal.pone.0046138>
25. Speizer IS, Corroon M, Calhoun L, et al. Demand generation activities and modern contraceptive use in urban areas of four countries: a longitudinal evaluation. *Glob Health Sci Pract.* 2014;2(4):410-426. <https://doi.org/10.9745/GHSP-D-14-00109>
26. Vaughan PW, Regis A, Catherine E. Effects of an entertainment-education radio soap opera on family planning and HIV prevention in St. Lucia. *Int Family Plann Perspect.* 2000;26(4):148-157. <https://www.guttmacher.org/sites/default/files/pdfs/pubs/journals/2614800.pdf>. Accessed September 28, 2017.
27. Naugle DA, Hornik RC. Systematic review of the effectiveness of mass media interventions for child survival in low- and middle-income countries. *J Health Commun.* 2014;19(suppl 1):190-215. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4205927/>
28. Do MP, Kincaid DL. Impact of an entertainment-education television drama on health knowledge and behavior in Bangladesh: an application of propensity score matching. *J Health Commun.* 2006;11(3):301-325. <https://www.popline.org/node/554045>
29. Hutchinson P, Wheeler J. Advanced methods for evaluating the impact of family planning communication programs: evidence from Tanzania and Nepal. *Stud Fam Plann.* 2006;37(3):169-186. <https://www.popline.org/node/174417>
30. Guilkey DK, Hutchinson PL. Overcoming methodological challenges in evaluating health communication campaigns: evidence from rural Bangladesh. *Stud Fam Plann.* 2011;42(2):93-106. <https://www.popline.org/node/219574>
31. Krenn S, Cobb L, Babalola S, Odeku M, Kusemiju B. Using behavior change communication to lead a comprehensive family planning program: the Nigerian Urban Reproductive Health Initiative. *Glob Health Sci Pract.* 2014;2(4):427-443. <https://doi.org/10.9745/GHSP-D-14-00009>
32. Development Media International (DMI). Principles: The Saturation+ approach to maximise behavioural impacts. London: DMI. [http://www.developmentmedia.net/uploads/9/0/0/3/90035669/dmi\\_saturation\\_plus\\_approach.pdf](http://www.developmentmedia.net/uploads/9/0/0/3/90035669/dmi_saturation_plus_approach.pdf). Accessed September 28, 2017.
33. Wakefield MA, Loken B, Hornik RC. Use of mass media campaigns to change health behaviour. *Lancet.* 2010;376(9748):1261-1271. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4248563/>
34. Abroms LC, Maibach EW. The effectiveness of mass communication to change public behavior. *Annu Rev Public Health.* 2008;29:219-234. <https://doi.org/10.1146/annurev.publhealth.29.020907.090824>
35. Noar SM, Palmgreen P, Chabot M, Dobranasky N, Zimmerman RS. A 10-year systematic review of HIV/AIDS mass communication campaigns: have we made progress? *J Health Commun.* 2009;14(1):15-42. <https://www.popline.org/node/204254>