# **Adolescents and Young People High Impact Practices (HIPS):**

Improving sexual and reproductive health of young people

April 25th, 2019







#### Nandita Thatte, WHO/IBP, Moderator

Nandita leads the WHO/IBP Secretariat based in Geneva. Her current portfolio includes institutionalizing the role of WHO/IBP to support dissemination, implementation, and scale up of WHO guidelines and strengthening the linkages between IBP partners and WHO researchers to inform new areas for implementation research. Prior to joining WHO, Nandita was a Technical Advisor in the Office of Population and Reproductive Health at USAID where she supported programs in West Africa, Haiti and Mozambique. She has a DrPH in Prevention and Community Health from the George Washington University School of Public Health.









- Welcome and Introduction
- Presentations
- Comments & Reflections
- Questions
- Closing







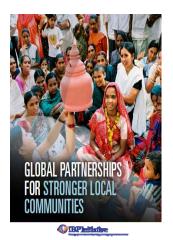


## The WHO/IBP Initiative and the High Impact Practices in Family Planning

The IBP Initiative is a WHO housed network of NGO and CSO Partners working to support the dissemination and use of evidence based guidelines and programmatic practices in family planning and reproductive health

#### Strategic Objectives:

- 1. Increase <u>access</u> to evidence based guidelines and tools
  - WHO Guidelines, High Impact Practices
- 2. Support  $\underline{\textit{implementation}}$  and scale up
  - Online Communities of Practice, Webinar Series Documentation
- 3. Facilitate *partnership* and collaboration
  - Support to Global and Regional Meetings Linking with other WHO, UN, and global partnerships



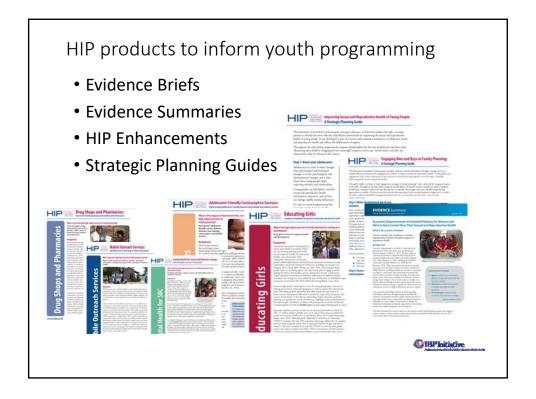
## Overview of the High Impact Practices in Family Planning (HIPs)

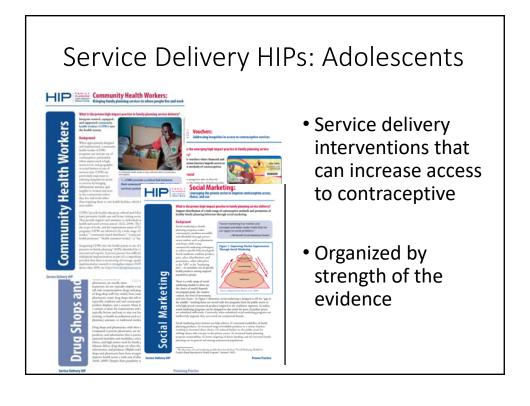
- Set of evidence based programmatic interventions
- · Informed by a Technical Advisory Group (TAG)
- · Criteria for Inclusion:
  - Demonstrated impact on contraceptive use
  - Relevancy in a variety of country contexts
- Consideration also given to:
   Replicability

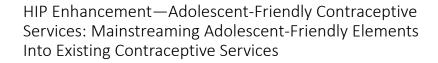
  - Sustainability Cost-effectiveness
- 2-page HIP list of all practices
- Materials translated into 4 languages (English, French, Spanish, Portuguese)



It is a **PROCESS** that is **EVOLVING** and built on **PARTNERSHIPS** and **COLLABORATION** 









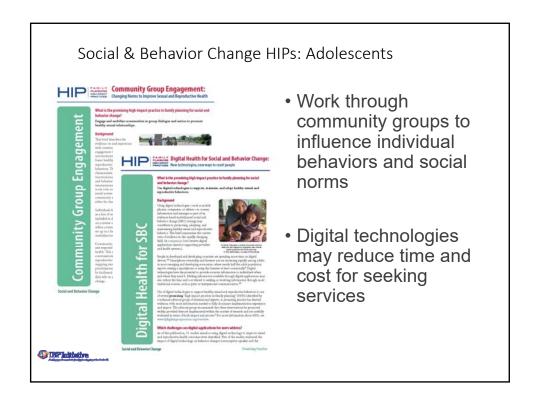
 Implemented in conjunction with HIPs to intensify impact

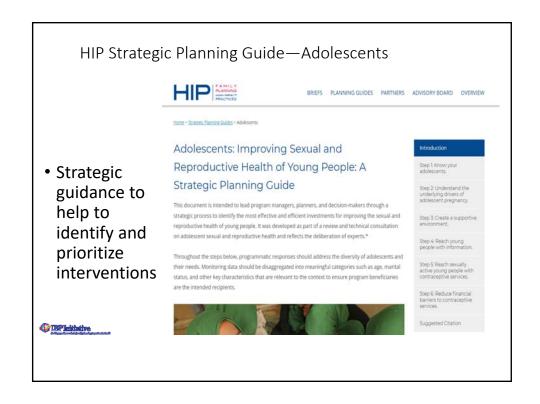
#### Enabling Environment: Educating Girls

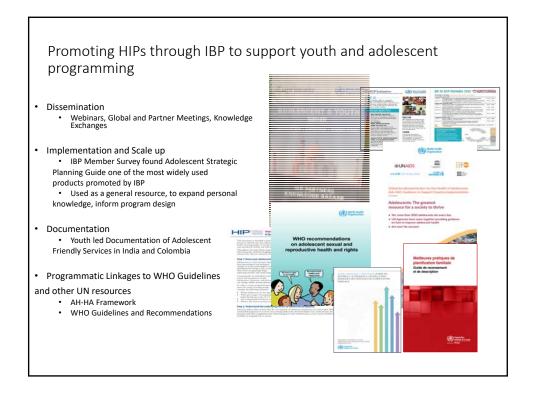
- Evidence-based practices that increase girls' enrollment, retention, and participation in school
- Recommendations for how the health sector can help support keeping girls in school













#### Michelle Weinberger, Avenir Health

Michelle Weinberger is a Senior Associate with Avenir Health. She provides technical support to Track20, conducts analysis and develops models related to reproductive health. She has extensive experience developing quantitative models and analysis to inform strategic policy and programmatic decision making. Ms. Weinberger demographer with a focus on family planning and reproductive health. Before joining Avenir Health, she headed the Impact Analysis team at Marie Stopes International, where she oversaw the development of impact models and metrics. Ms. Weinberger has an MSc in Population and Development from the London School of Economics (LSE).









# What does the data tell us about adolescents?

Track20 Opportunity Analysis Adolescent HIPs Webinar April 25, 2019

Michelle Weinberger





## What data do we have about adolescents?

#### **Survey Data**

Generally from household based surveys such as DHS, MICS, and PMA2020.

Secondary analysis of datasets can uncover more findings.

#### **Routine Data**

From health management information systems (HMIS) such as DHSI2.

Some countries have age disaggregated indicators.

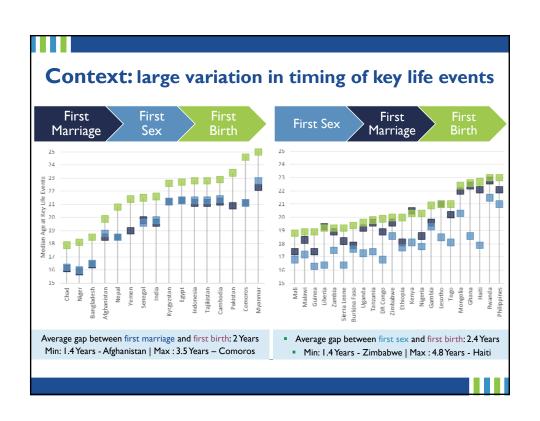
## How can we use this data in inform adolescent programming?

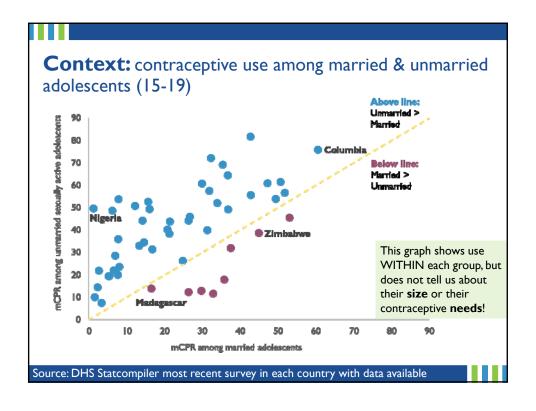
- Context: understand patterns and trends
- Opportunities: identify where needs are greatest
- Monitoring: see if programs are having the intended effect

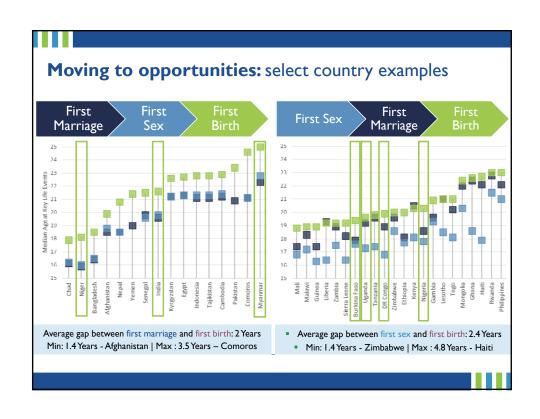
Different questions depending on what you are using the data for.

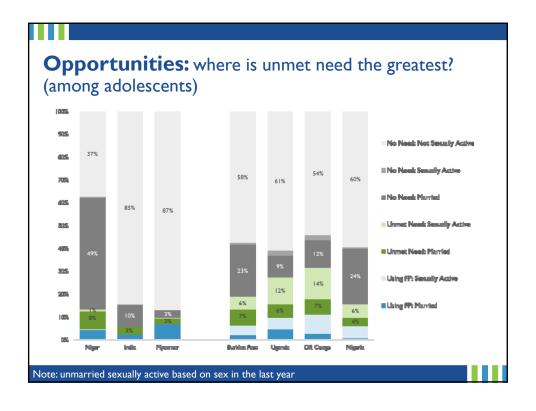
Can look across countries as well as at variation within countries.

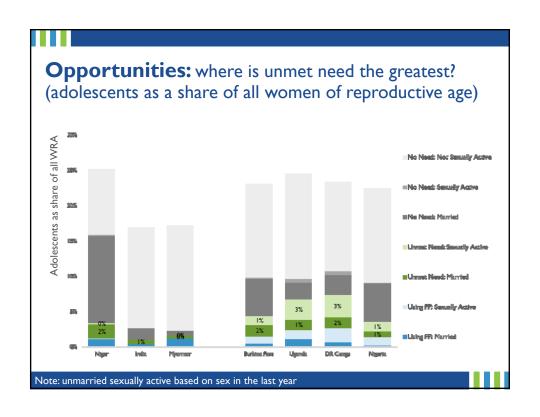


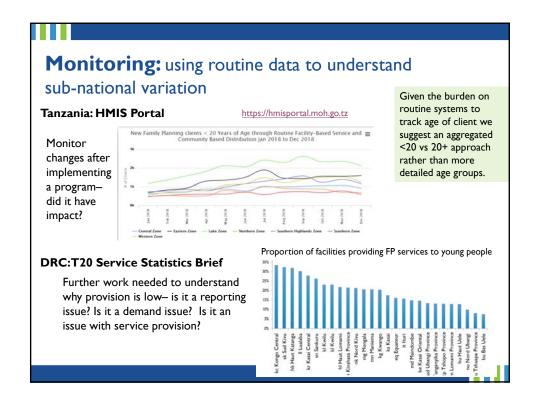






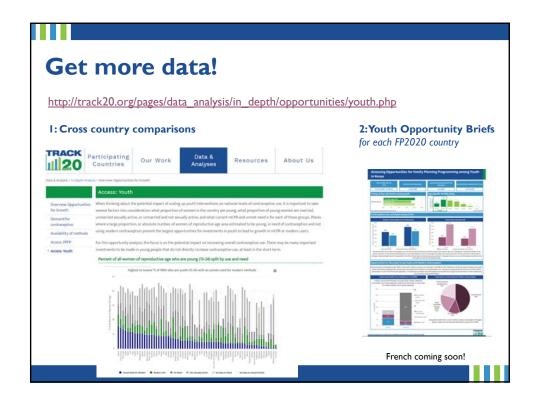


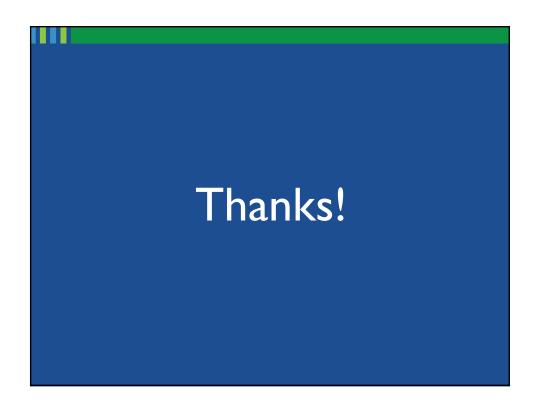




## Key messages

- There is a lot of data on adolescents → you just need to know where to look!
- Married and unmarried adolescents have very different needs → its important to not just talk about a singular 'adolescent' when developing programs
- There is large variation among adolescents within and across countries 
   programs must take country context into account





#### **Amy Uccello, Population Services International**

Amy Uccello has over 19 years of global health experience focusing on adolescent sexual and reproductive health, family planning, HIV and maternal/child health. Amy serves as the Sr. AYSRH Technical Advisor for Population Services International bringing health products & services to young people as part of our Youth-Powered Healthcare approach working in public/private facilities, the community and beyond. Prior to joining PSI, Amy served as a Youth and Family Planning Technical Advisor at USAID in the Office of Population and Reproductive Health, offering technical assistance to global projects, USAID Missions, USAID staff and implementing organizations worldwide. At USAID Amy also served on the Intra-Agency YouthCorp on cross-sectoral youth approaches and Positive Youth Development.











## PSI's approach using the HIPs to Improve AYSRH: An Implementer Experience

Amy Uccello, Sr. AYSRH Technical Advisor, PSI April 25, 2019



What does a High Impact Practice mean to a girl?

## **YOUTH-POWERED HEALTHCARE**

From Youth Centered to Youth-Powered



We go where girls tell us to go.

Adolescent Friendly Contraceptive Services

Friendly According to Whom?

"Best for You"



YOUTH VOICE

- Offers the HOW we define & deliver
- Allow the HIPs to leap off the page
- Services become more useful
- · Programs become more resonant





#### How to do it: Tips from implementation experience

## **Getting Youth-Powered**

HIP Recommends: "Conduct a needs assessment to identify the most effective approaches to reaching sexually active adolescents with contraceptive services"

260+ A360 young designers helped us dig deep into girl-powered insights

- "I'm not having sex, he's having sex with me."
- Contraception at odds with girls' dreams of motherhood

#### Action:

- Research/programs do not ask about sexual behavior as an entry to counseling or services.
- Lead with protecting/returning to fertility





HIP Recommends: "Use multiple service modalities to reach a wider range of adolescents."

Young people's inputs helped us determine what was most useful for target consumers.

We learned that one size does not fit all & convenience is only one factor.

#### Action:

- To normalize & legitimize use, girls in N. Nigeria wanted services at public facilities at regular hours.
- Newly married Ethiopian girls were ignored by HEWs. Now added to home visits as valid FP clients
- Tanzanian girls get services at public & private locations, at peak and off hours, on weekdays and on Saturdays.





## **Getting Youth-Powered**

HIP Recommends: "Train providers to offer adolescent-friendly services."

Working side-by-side with young people builds empathy between clients and providers.

Youth can, and should take part in ensuring provider quality.

#### Action:

- Girls identify 'positive deviant' providers for additional YFHS training
- Young people are charged with tracking quality by serving as mystery clients





HIP Recommends: "Reinforce training through supportive supervision, job aids, and mentorship to change provider attitudes and behaviors"

Youth routinely review data; assess implementation and determine if adaptation is needed

Young people are not only recipients but also problem-solvers.

#### Action:

- Youth interview young beneficiaries and providers as part of routine site supervision
- Youth assess findings on program effectiveness to influence, in real time, how to refine services
- Rooted out "Avoid Temptation" messaging in TZ schools





## **Getting Youth-Powered**

HIP Recommends: "Enforce confidentiality and ensure audio and visual privacy"

A360 maintains FP clinical confidentiality and privacy standards regardless of age. Yet stigma remains for youth.

Young people noted experiencing stigma at services by fellow young clients.

#### Action:

- Young people are offered an on-thespot opt-out moment, meaning all girls see a provider.
- Events are highly engaging, so girls are not listening or timing service provision of their compatriots.
- Exploring UICs





HIP Recommends: "Tailor health communication to the needs and interests of adolescents"

We listened to girls about their achievable dreams and did not restrict our offering to health alone.

Girls express anxiety about unstable futures, and desire financial and social stability as critical assets to achieving their immediate goals.

#### Action:

- Cross-sectoral programming that leads with income generation and/or financial planning and ends with contraception.
- "A Girl With A Plan" is preparing to become a healthy mother when she is ready.





## **Getting Youth-Powered**

HIP Recommends: "Offer a full range of contraceptive options"

Full range of methods are being made available and yet some hesitancy remains.

When we offer Long-Acting Reversible Contraception, some girls hear infertility.

#### Action:

 S. Nigeria stopped using the term "long-acting," now use the term "implant" w/ full explanation of length of effectiveness – uptake has increased





HIP Recommends: "Pay attention to gender and social norms to ensure successful investments in Adolescent Friendly Contraceptive Services."

When girls defined for us their influencers, girls segmented themselves differently and programs varied widely.

Girls told us what counted as "safe spaces," some with partners/parents & some without.

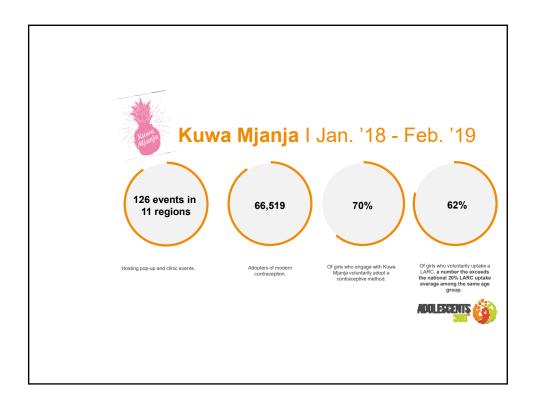
#### Action:

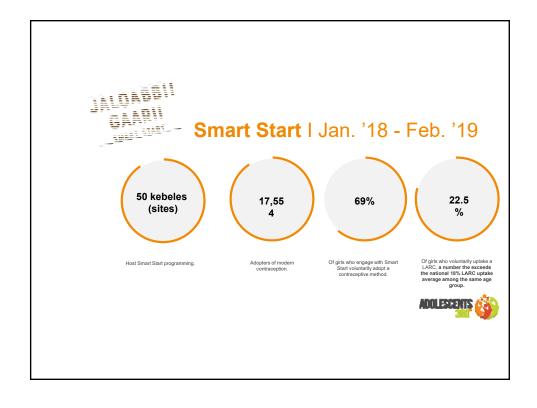
- "We trust partners less than thieves" vs. "I want my husband present" vs. "I want programming for my husband as separate from my own programming."
- Segments created by girls in Tanzania according to more/less independence from their mothers.

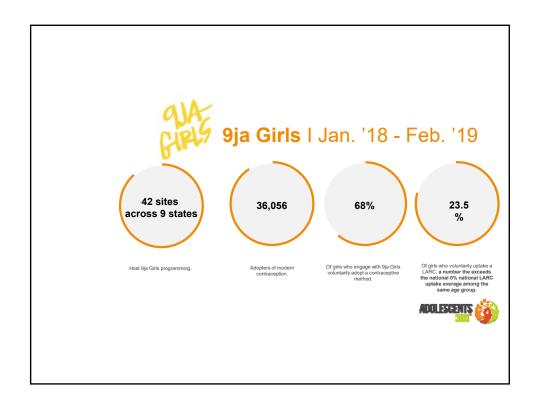


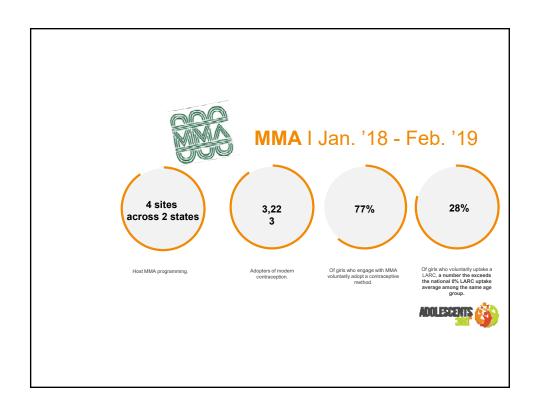


Our results.









Now that we've taken a youth-powered approach to Adolescent Friendly Contraceptive Services, there is no reason why we couldn't do the other HIPs as well, including;

- Strategic Planning Guide
- Educating Girls
- Community Group Engagement
- <u>Digital Health for Social and Behavioural Change</u>

## Barwani Msiska, College of Medicine Malawi, Social Innovation in Health Initiative/ 120under40

Barwani is a Project Manager at the College of Medicine, Social Innovation in Health Initiative Malawi. She is a 2016 winner of 120 under 40. she has coordinated development, health systems strengthening for adolescent and reproductive health - family planning programs in the public sector, academia in Malawi and USA. She championed repositioning of adolescent reproductive health as a key strategy in managing development, localization of FP 2020 commitments - expanding access to LARC, FP budgeting, localized financing options and development of Malawi's costed multi-sectoral National Youth Friendly Health Services (YFHS) Strategy 2015-2020. Barwani holds a master's degree in Public Health from Emory University Rollins School of Public Health, USA.















