

High Impact Practices Partners' Meeting Report

November 30, 2018

PATH/RHSC Washington Office

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HIP Meeting Notes

Welcome

Martha Brady, PATH, and Sarah Onyango, IPPF, IBP Chair, gave welcoming remarks and introduced the facilitator for the day, Jennie Greaney, UNFPA. Ms. Brady remarked on the ongoing support to HIPs by PATH and the Reproductive Health Supplies Coalition (housed at PATH), including their contribution to past and current work updating a number of HIPs, including the supply chain management brief, and the collaboration with a number of partners in the documentation of implementation of Drug Shops and Pharmacies. Ms. Onyango welcomed participants on behalf of IBP, a key partner in the dissemination and documentation of implementation of HIPs.

HIP, IBP, and FP2020 Updates and Discussion

HIP Updates

Shawn Malarcher, USAID, provided updates on behalf of the HIP TAG. The HIP TAG held its biannual meeting immediately preceding the HIPs Partners Meeting. Ms. Malarcher shared with participants a number of key updates on this work, including the publication of three briefs in 2018: Digital Health for Social and Behavior Change, Social Franchising and Domestic Public Financing. In addition, the Social and Behavior Change overview was completed and launched in 2018. Ms. Malarcher also reported on the work in progress the TAG is leading and some activities programmed to be completed in the upcoming months.

The TAG is currently working on arriving at a definition of equity and how equity is measured. This topic was led at the TAG meeting by Karen Hardee, Hardee and Associates, who recommended to the TAG the development of an equity planning guide. The TAG recommended the creation of a guidance paper to continue the discussion on this topic. The TAG also supports the continued efforts to enhance and improve the HIP website to include features in its architecture that facilitate transparency and ease of use. Ms. Malarcher also informed participants that the TAG continues to work on the Interpersonal Communication (IPC) brief and the authors will adapt the content according to the recommendations received by the TAG and the interim review group. The IPC brief will not go through an additional review period. Two existing briefs have been updated and will be launched in the next few months: Vouchers brief has been reclassified as a HIP enhancement and PAFP will be relaunched as a proven Service Delivery brief. During the TAG meeting, Ms. Malarcher presented on a number of key reflections on the HIP initiative and shared the same at the Partners' meeting: The high quality of the briefs is a product of intensive engagement,

investment, and ownership of all involved. The credibility of the HIPs body of work rests on transparent and rigorous processes that include review of existing evidence, analysis, etc. These processes require ongoing management and resources. Ms. Malarcher also noted two factors that make a brief better utilized: a committed champion who facilitates dissemination and utilization, and when the practice is clearly defined. Ms. Malarcher closed her update reminding participants that the HIPs work is an evolving process and thanked all endorsing organizations for their contributions and support. Please see slides for more information.

HIP Production and Dissemination Team Update

Caitlin Thistle, USAID, provided a comprehensive update on the HIP P&D Team, which provides strategic leadership on the dissemination and utilization of HIPs at global, regional, and national levels. For more details, please see the presentation. Ms. Thistle presented on the team's responsibilities, which include the production and dissemination of HIP products, the constant improvement and maintenance of the website, and the coordination of the translation of materials to the three other languages (FRE, POR, SPA) supported by the partnership. Ms. Thistle informed those present that website traffic increased significantly since last year (2017) with traffic from the US, India, and Nigeria leading the number of visits. Another trend is the percentage of visitors to the website via a mobile device, which is now at 30% of total visits. The team continues to lead efforts in producing and distributing printed and virtual materials to a diverse audience. Between October 2017 and September 2018, six webinars were conducted, reaching more than 2000 people, of which 40% are located in the Global South. Ms. Thistle was pleased to announce the website is now available in French, Spanish, and Portuguese.

IBP Updates

Nandita Thatte, IBP, provided updates on behalf of the IBP Secretariat. Dr. Thatte reminded participants about the three strategic objectives of IBP, which include increased access to HIP and WHO tools, support to scale up, and partnerships. Dr. Thatte shared preliminary results of the IBP midterm evaluation. Related to HIPs, a couple of findings were shared: (1) A majority of survey respondents indicated that they use HIPs for expanding personal knowledge; (2) Similar to the 2017 results, a third of respondents identified limited time and resources as the main barriers to utilizing HIPs. Final results of the survey will be published soon. All IBP activities and technical meetings in 2017-18 provided opportunities for the dissemination of HIPs and the engagement of partners (current and new) in the work. Main activities included the partner meetings in India and UK, the WAHO Good Practices Forum in Accra, FIGO in Rio de Janeiro, and the ICFP IBP track in Kigali. IBP leads the work on the HIP webinar

series in English, with plans to expand the series to other languages, including Portuguese and French. In closing, Dr. Thatte invited those present to participate in two upcoming IBP meetings: the IBP Knowledge Share Fair at the PMNCH Partners Forum in New Delhi, December 2018, and the IBP Regional Meeting in Istanbul focusing on FP in humanitarian settings in April, 2019. Please see slides for additional information and details.

FP2020 Update

Martyn Smith, FP2020, provided updates on the ongoing work of the FP2020 Secretariat. Please see slides for more details. Mr. Smith reflected on the tremendous growth of the partnership since the 2012 London summit that launched FP2020. As of July 2018, 317 million women and girls were using modern contraceptive methods in the 69 FP2020 focus countries, 46 million additional users compared to the 271 million users in the 2012 baseline. Mr. Smith also presented on the approach to engage the 44 commitment-making countries in the partnership, which include focal point groups, data consensus workshops, the development of CIPs, convening regional focal point workshops and identifying actions to accelerate progress. On this last point, the work with HIPs is particularly important: FP2020 led the HIPs analysis to map HIPs in country strategic documents to identify opportunities to accelerate mCPR growth, areas for further clarification, and potential missed opportunities. Ms. Smith added that this mapping exercise also provided an opportunity for country focal points to have a tool at their disposal to prioritize evidence-based interventions (HIPs). The country HIP analysis will be published in the FP2020 website in the coming months. Mr. Smith also provided a brief update on FP2020 beyond 2020: The Secretariat will engage stakeholders in a consultation process to identify priorities and map out where the movement is going as well as individual countries and how to get there. Mr. Smith noted that this is a unique opportunity for the FP community to set an ambitious, specific, and achievable vision.

New Concepts for Consideration

At each Partners' Meeting participants have an opportunity to suggest new concepts for the HIP Initiative. Concepts could be considered for development into an evidence brief, an enhancement, or a strategic planning guide. Those suggesting new concepts will be asked to write a short concept note which is reviewed at the next HIP TAG meeting. No more than two new concepts would be developed in a given year. The following were suggested by participants:

Working with faith leaders (Susan Otchere, World Vision)

- New product introduction (Martha Brady, PATH)
- Scaling-up (Laura Ghiron, ExpandNet and Mario Festin, WHO)
- Integration of HIV, cervical cancer, and FP (Charlotte Warren, Population Council and Liz Creel, JSI)
- Financial planning and youth (Claire Cole, PSI)
- Youth engagement and adaptive management (Claire Cole, PSI)
- Social insurance, universal health coverage (Fabio Castaño, Pathfinder International)
- Nudge approaches (Mariela Rodriguez, CARE International)
- Strategic purchasing (Susan Mitchelle, Abt Assoc)
- Provider retention (Jennie Greaney, UNFPA and Chris Galavotti, BMGF)
- Social accountability (Mariela Rodriguez, CARE International)
- Other concepts mentioned:
 - Myths and misconceptions already reviewed by the TAG
 - FP in humanitarian settings Jennie Greany working on a Strategic Planning Guide

Fireside Chat: Regional and Country Perspectives: Triumphs and Trials

Ados May, IBP, moderated a fireside chat session to share experiences on the development, dissemination, and implementation of HIPs. The session also sought to provide a space to share lessons learned and challenges. This was a unique opportunity to hear about the use of HIPs in three different regions and settings. The experiences shared included the use of HIPs in Latin America, a region with limited donor presence; West Africa, a region where an implementing partner designed a project utilizing HIPs; and Burundi, an FP2020 country that has lessons to share following the HIPs analysis exercise recently completed by the FP2020 Secretariat. The salient points shared by each presenter:

• Regional Use in LAC (Rodolfo Gomez Ponce de Leon, PAHO): Dr. Gomez shared an inspiring story of bringing HIPs to a regional midwife association meeting in Latin America, where the Zika outbreak reignited family planning programming. Dr. Gomez used an interactive web-based quiz to engage the audience and pique their interest in HIPs as an evidence-based tool that decision makers can utilize to make enhancements and corrections to their programs. He emphasized the importance of translation and highlighted dissemination of HIP products in Spanish and Portuguese to PAHO member countries. The relative maturity of FP programs across the LAC region makes it a fertile ground for the use of HIPs by a number of partners and actors operating in an environment where donors are largely absent.

- Regional Program Design in West Africa (Stephen Redding, Pathfinder International): Mr. Redding introduced a new project led by Pathfinder International, funded by USAID's West Africa Regional Office. The project is focused on local adaptation and implementation of HIPs through an innovative health district-based model. Based in four countries, the project will document implementation experience mainly in the area of postabortion family planning.
- Country level use of HIPs: Example from Burundi (Kelly Schmit, FP2020): Ms. Schmit shared that FP2020 has completed a HIP country analysis of HIPs based on country-specific strategic documents (FP2020 commitment, national costed implementation plan, and FP2020 country action plan). The Burundi FP2020 Focal Points reported that the Burundi HIP analysis provided a mapping that helped the country team see who was doing what, what was realistic to do, and opportunities to coordinate among the focal points to support implementation. For example, pharmacies and drug shops is a HIP where they did not have an activity, and they added it to their action plan. The HIP analysis also was useful in determining priorities and for advocacy. For adolescents and youth, the analysis helped underscore the need to provide service delivery, including the private sector, to reach both married and unmarried youth. The HIP analysis also helped solidify the role of civil society organizations and the private sector (mobile outreach). It assisted as an advocacy and coordination tool and helped civil society advocate to government for funding to take pilot mobile outreach services to scale. The HIPs and the country analysis provided the evidence to prove that mobile outreach is an effective practice.

Group Break Out: Priorities for Future Coordination

Participants were asked to break into three groups to: 1) reflect on current and envision future roles and relationships between HIPs, IBP, and FP2020 in supporting evidence-based FP programming, and 2) brainstorm potential priorities for HIPs, IBP, and FP2020 in the next 12 to 18 months. One group focused on HIPs, one group focused on IBP, and one group focused on FP2020. Each group had a facilitator and a notetaker, and debriefed the plenary on their discussions. Many ideas were generated and shared. A complete list of discussion points were shared with the HIP Co-Sponsors — UNFPA, WHO, USAID, IPPF, and FP 2020. Below are a few main/prioritized themes the Partnership would like to address over the coming year:

1. Improve our ability to measure, track, and analyze measures of implementation. The need to better measure implementation of HIPs was discussed by each group. As a first step, the family planning community must come to consensus on indicators for tracking implementation of HIPs. The Partnership will look for platforms and mechanisms to

- develop consensus, build capacity, and align measures at the global, regional, and country levels to address the needs of diverse audiences.
- 2. There is widespread confusion about HIP processes (e.g., how decisions are made and by whom), materials available and where to find relevant documents to address high priority issues (e.g., working with adolescents and men), and the structure and processes, particularly in relation to the HIP TAG. In response, the HIP Co-Sponsors will seek ways to increase transparency and opportunities for Partner engagement. As a first step, we will explore the possibility to host a virtual HIP Partners Meeting during Summer 2019. In addition, we will ensure that updates on HIPs, FP2020, and WHO/IBP are shared between all three platforms at the various partnership meetings. For example, including HIP updates at key meetings such as the IBP partners' meeting planned in Washington, DC during September 2019 or the FP2020 Regional Focal Point Workshops. In the meantime, partners are encouraged to explore the overview page of the HIP website, the IBP overview page, and the FP2020 overview page for information regarding the Who, What, and How of each partnership.
- 3. Concern was raised that HIPs may not reflect country priorities. It is critically important that the work of the HIP Partnership respond to issues, challenges, and priorities of country programs. The Partnership will continue to seek opportunities to hear directly from target audiences including but not limited to: getting feedback from key meetings such as the FP 2020 Focal Point Workshops, the Ouagadougou Partnership Meetings, etc., and further analysis of country strategies and Cost Implementation Plans. Partners are encouraged to propose additional opportunities to sharpen our understanding of country priorities.
- 4. There is a need for additional implementation support. Participants recognize that HIP briefs and related materials are insufficient to support actual implementation of high impact practices. We recognize the value and need of such support and will continue conversations with IBP and other groups well positioned to provide such support. The Co-Sponsors also recognize that while this is an important gap it is beyond the current scope of the HIP Partnership and must link with other organizations to meet this need.

Next Steps and Closing

Ms. Greaney thanked everyone for attending and participating in the meeting. The HIP collaborating committee will review the feedback from the breakout session and decide how to best to address key points in order to set priorities for the next 12 to 18 months. Ms. Greaney closed the day remarking on the participation and contribution of endorsing organizations to help the dissemination and utilization of HIPs not only in policy development but also in implementation of interventions.

Appendix A: Meeting Agenda





HIP/IBP Partners Meeting Supporting an evidence revolution

Friday November 30, 2018 9:00 – 16:30 Objectives:

- Share updates on HIPs, IBP, and FP2020 work
- Reflect on current and envision future roles and relationships between the HIPs, IBP, and FP2020 in supporting evidence-based FP programming
- Identify priorities for HIPs, IBP, and FP2020 in the next 12 to 18 months

8:30 - 9:00	Breakfast
9:00 – 9:15	Welcome Martha Brady, PATH Sarah Onyango, IPPF, IBP Chair
9:15 – 9:30	Review of Objectives
9:30 – 10:30	HIP, IBP and FP2020 Updates and Discussion Shawn Malarcher Nandita Thatte Martyn Smith
10:30 - 11:00	New concepts for HIP brief development
11:00 – 11:15	Break
11:15 – 12:30	Fireside Chat Regional and Country Perspectives: Triumphs and Trials Regional Use in LAC (Rodolfo Gomez Ponce de Leon) Regional Program Design in West Africa (Stephen Redding) Country level use of HIPs: Example from Burundi (Kelly Schmit)
12:30 – 13:30	Lunch
13:30 – 15:00	Group Breakout Priorities for Future Coordination
15:00 – 15:15	Break
15:15 – 15:30	Report Back and Prioritization

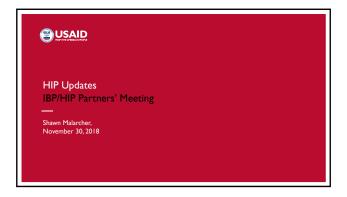
15:30 – 16:00	Open Discussion and Input from Partners Use and engagement with HIPs, IBP, FP2020	
16:00 – 16:30	Next Steps and Closing	

Appendix B: Meeting Participants

Ados May	IBP	
Anand Sinha	Packard	
Angela Nash-Mercado	Jhpiego	
Arzum Ciloglu	JHUCCP	
Charlotte Warren	PopCouncil	
Claire Cole	PSI	
Courtney McLarnon-Silk	Georgetown University	
Debbie Dickson	JHUCCP	
Elizabeth Creel	JSI	
Elizabeth Tully	JHUCCP	
Erika Martin	USAID	
Erika Houghtaling	USAID	
Erin Mielke	USAID	
Fabio Castano	Pathfinder	
Jennie Greaney	UNFPA	
Kaitlin Christenson	PATH	
Kimberly Whipkey	White Ribbon Alliance	
Kristen Devlin	JSI	
Kristen P. Patterson	PRB	
Kristy Kade	White Ribbon Alliance	
Laura Ghiron	University of Michigan	
Laura Hurley	Palladium	
Lindsay Breithaupt	Jhpiego	
Luis Ortiz-Echevarria	MSH	
Mariela Rodriguez	CARE	
Mario Festin	WHO	
Marissa Yeakey	PRB	
Martha Brady	PATH	

Martyn Smith	FP2020	
Megan Nelson	Chemonics	
Melanie Joiner	IntraHealth	
Nandita Thatte	WHO	
Nerys Benfield		
Peter Cardellichio	Global Health Media	
Rachel Marcus	USAID	
Robert Walker	Population Institute	
Roy Jacobstein	IntraHealth	
Sara Mazursky	JHUCCP	
Sara Stratton	Palladium	
Sarah Harlan	JHUCCP	
Sarah Onyango	IPPF	
Shannon Pryor	Save the Children	
Shawn Malarcher	USAID	
Stephen Redding	Pathfinder	
Susan Mitchell	Abt Associates	

Appendix C: Presentations









	Nov 2018 TAG	Dec 2018- May 2019	June 2019 TAG	July 2019-Oct 2019	Nov 2019 TAG	Dec 2019- May 2020
IPC Brief		Intm Review Publish				
Voucher Enhmt	Review	Publish				
PA FP Brief	Review	Publish				
Humantn SPG		Comment Period?		Publish		
SM Brief	Scope	Comment Period	Review	Publish		
SCM Brief	Scope	Comment Period	Review	Publish		
Drug Shops and Pharm		Lit Search	Scope	Comment Period	Review	Publish
Service Del Overview		Comment Period		Publish		
Enabl Envir				Comment Period		Publish



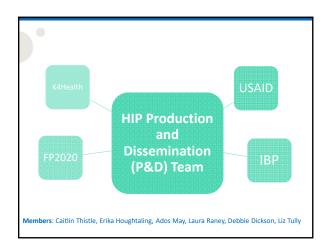
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 packaging and dissemination make a difference for how HIPs are understood and Used by target audiences

 $Requires\ flexibility\ and\ attention\ to\ continual\ improvement$

- Briefs are easier to write, the development process is more efficient, and better utilized when the scope is focused, practice clearly defined (e.g. free of jargon).
- Briefs do better when they have **committed champions** to facilitate dissemination and utilization.

HIP Production and Dissemination (P&D) Team



The P&D team

- Provides strategic leadership on the dissemination and utilization of HIPs at global, regional, and national levels
- Extends the global reach of HIPs by producing and publishing HIP products; maintaining the HIP website; coordinating translation of HIP products into French, Portuguese, and Spanish; and disseminating HIP products via multiple channels
- strategically plans for HIP representation at global and regional conferences and meetings
 - Sometimes that looks like suitcases full of HIP postcards, briefs, or complete folders
 - Other times it involves looking for a place for the HIPs on the agenda

The P&D team

- We developed the short HIP videos so a person can understand the HIPs in just four and a half minutes
- We developed postcards in English and French that highlight upcoming HIP briefs for ICFP
- We re-designed the HIP website which attracts many more people than before, as it is mobile-friendly and the new format was designed for search engine optimization
- We distribute monthly HIP tweets to endorsing organizations

Website traffic increased significantly since last year.

Between Nov 20, 2017 - Nov 20, 2018

26,527 users (89% increase from previous period)
39,670 sessions (75% increase from previous period)
74,523 pageviews (49% increase from previous period)

Top Countries

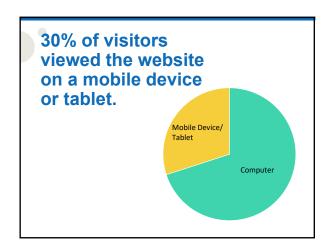
1. United States	6. Philippines
2. India	7. Ethiopia
3. Nigeria	8. Uganda
4. Kenya	9. Pakistan
5. United Kingdom	10. Tanzania

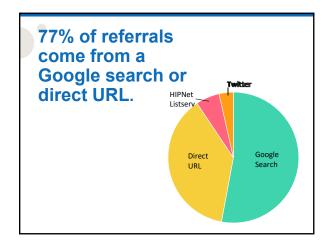
Website Trends by Region

Between Nov 20, 2017 - Nov 20, 2018

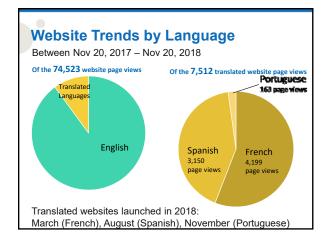
Of the 26,527 users:

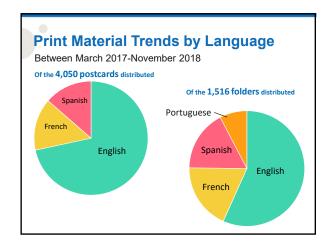
Northern America	32%
Eastern Africa	14%
Southern Asia	11%
Western Africa	10%
Europe	8%
Southeast Asia	5%
South America	4%
Western Asia	2%
Central America	2%

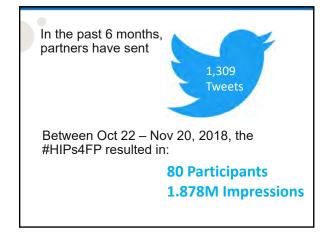


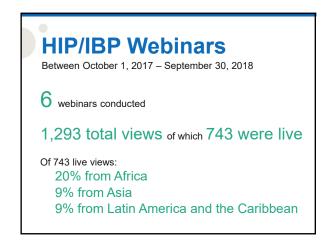




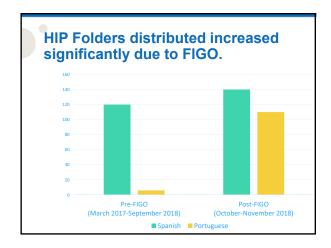
















The IBP Initiative

A partnership to support the exchange and use of evidence based practices

IBP Secretariat

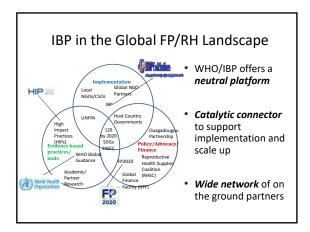
Asa Cuzin Kihl Ados Velez May Nandita Thatte

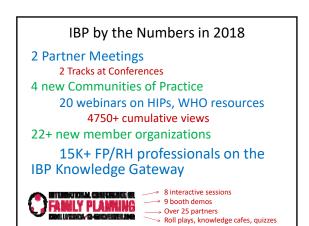


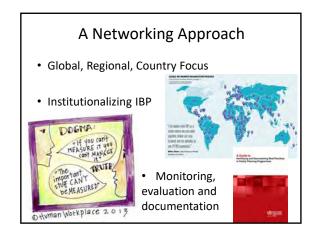
Three Strategic Objectives

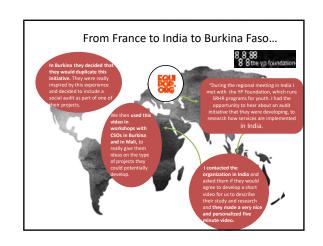
- Increase <u>access</u> to WHO resources and HIPs in FP/RH
- Support <u>implementation</u>, scale up and documentation
- Facilitate partnership and collaboration

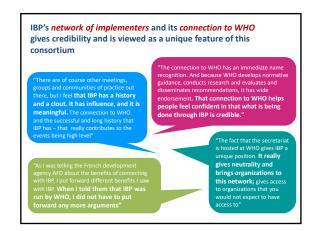








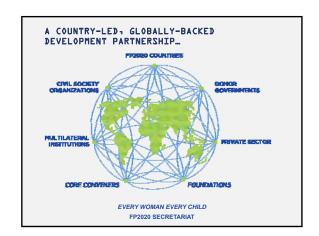




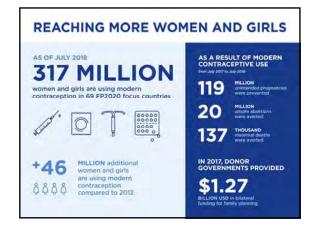


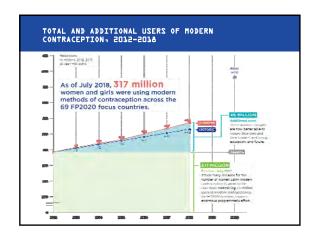


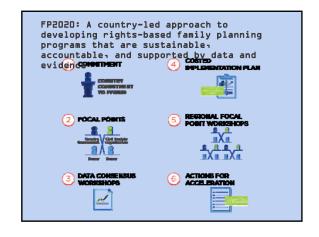












44 FP2020 COUNTRY COMMITMENTS 16 Anglophone African countries 13 Asian countries Afghanistan • Ethiopia Bangladesh Burkina Faso • Ghana • India Burundi Cameroon • Indonesia • Liberia Kyrgyz Republic Chad Malawi Mozambique • Lao PDR Côte d'Ivoire • Myanmar • DR Congo Nigeria • Nepal • Guinea Pakistan Philippines Solomon Islands • Haiti Sierra Leone Madagascar Somalia South Sudan • Sri Lanka Mauritania • Tanzania • Viet Nam NigerSenegal • Uganda Zambia Zimbabwe



FP2020 SUPPORTS EVIDENCE-BASED PROGRAMMING

Stakeholder engagement and decision-making anchored in evidence and data:

- Learning from other countries including HIPs & best practices
- Partner with Track20
- HIPs Analysis maps FP2020 country strategic documents to HIPs and country-specific data & shows
 - ✓ opportunities for accelerating mCPR growth
 - \checkmark areas for further clarification, and
 - \checkmark potential missed opportunities
- Goal to assist FP2020 countries to use evidence to prioritize their investments and make them more impactful

HIPS ANALYSIS FRAMEWORK

High Impact	FP2020	Costed	FP2020 Country	Track20
Practices (HIPs)	Commitment	Implementation Plan (CIP)	Action Plan	data
Service Delivery				
Social & Behavior Change				
Enabling Environment				

Goal: Assist help FP2020 countries to use evidence to prioritize their investments and make them more impactful.

LOOKING BEYOND 2020

What happens after 2020?

We have an opportunity to set a new vision: one that is ambitious, specific, and achievable.

Our north star is universal access to family planning. $% \left(1\right) =\left(1\right) ^{2}$

Our post-2020 vision will need to map out exactly where we're going collectively and as individual countries—and how to get there.