HIP Partners Meeting:
How to Engage Now and in the New Phase

Wednesday June 26, 2019
9:00 - 10:30
Poll:

For how many years have you used HIPs in your work?

1-2 years

3-4 years

5+ years
Meeting Objectives:

• Reviewing HIP structures and processes in response to feedback from the November 2018 HIP Partners’ Meeting

• Identifying opportunities to strengthen and broaden engagement in the HIP work

• Exploring options for streamlining and reducing time required to update briefs
## Today’s Agenda

<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers</th>
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| 9:00 – 9:10| **Welcome and Introduction**                                            | *Ellen Starbird, USAID*  
*Martyn Smith, FP2020*                                                   |
| 9:10 – 9:55| **How and Who to Engage with on the HIPs**                              | *Nandita Thatte, WHO/IBP*                                               |
|            | - HIP Organizational Structure                                          | *Karen Hardee, Hardee Associates*                                       |
|            |   (Who’s Who in the HIP Universe)                                       |                                                                          |
|            | - TAG Membership                                                        |                                                                          |
|            | - HIP brief development process                                          | *Elaine Charurat, Jhpiego*                                              |
|            | - HIP Products: What should be tacked to your cube wall? What is new/upcoming? |                                                                          |
|            | - Effective Dissemination                                               | *Caitlin Thistle, USAID*                                                 |
| 9:55-10:25 | **Define a new process for regularly updating the HIP briefs**          | *Shawn Malarcher, USAID*                                                |
|            |   - Fabio Castano, Pathfinder International                             |                                                                          |
|            |   - Kristen Patterson, PRB                                               |                                                                          |
|            |   - Brian McKenna, RHSC                                                  |                                                                          |
|            |   - Claire Cole, PSI                                                    |                                                                          |
| 10:25 – 10:30| **Next Steps and Closing**                                             | *Sarah Onyango, IPPF*                                                   |
Before we Begin

Webinar will be recorded

Please use the Questions tab to Submit your questions anytime!

Visit our website: http://www.fphighimpactpractices.org
Welcome and Introduction

**Ellen Starbird, USAID**

Ellen Starbird is the Director of USAID’s Office of Population and Reproductive Health. She provides high-level leadership to the Agency’s family planning/reproductive health agenda and portfolio, valued at approximately $600 million USD annually and directs the Office's $100 million program. Ellen has over 25 years of experience designing, managing, monitoring, and evaluating international family planning and reproductive health programming. Ellen joined USAID in 1989 and has spent her career in the Office of Population and Reproductive Health. She has an M.A. in Development Economics from the Fletcher School of Law & Diplomacy. The daughter of a Foreign Service Officer, she spent 11 years of her childhood in Hong Kong and Thailand. She is married and has two children.
How and Who to Engage with on the HIPs

Nandita Thatte, WHO/IBP
## Our Presenters

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<tr>
<td><strong>Karen Hardee,</strong></td>
<td><strong>Elaine Charurat,</strong></td>
<td><strong>Caitlin Thistle,</strong></td>
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<td><strong>What Works Association</strong></td>
<td><strong>Jhpiego</strong></td>
<td><strong>USAID</strong></td>
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HIP Organizational Structure: Who’s Who in the HIP Universe

Karen Hardee, What Works Association
Who’s Who in the HIP Universe

- Co-Sponsors
- Technical Advisory Group
- Endorsing Partners
- Production and Dissemination (P&D) Team
Co-Sponsors
Endorsing Partners
Production & Dissemination (P&D) Team
Technical Advisory Group (TAG)
Membership Selection and Representation
Who is currently on the TAG?

<table>
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<tr>
<th>Organizations</th>
<th>Countries</th>
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<tr>
<td>UNFPA (3)</td>
<td>Burkina Faso</td>
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<tr>
<td>USAID (4)</td>
<td>India</td>
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<tr>
<td>WHO (4)</td>
<td>Kenya</td>
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<tr>
<td>IPPF (2)</td>
<td>Senegal</td>
</tr>
<tr>
<td>FP2020 (1)</td>
<td>Switzerland</td>
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<tr>
<td>Implementing partners (13)</td>
<td>Tanzania</td>
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<tr>
<td>Other donors – Gates, Packard (2)</td>
<td>UK</td>
</tr>
<tr>
<td></td>
<td>Uruguay</td>
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<td></td>
<td>USA</td>
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TAG
Decision-making
Poll Question

You can engage with these groups by:

• Requesting materials from the P&D team
• Nominating someone for TAG membership
• Sharing ideas with Co-Sponsors about how the HIP Partnership can be more effective
• All of the above
Poll Question - How have you engaged in the past? Check all that apply.

- Requested printed materials.
- Distributed printed materials at a conference or meeting.
- Submitted comments on a brief.
- Given endorsement to a brief.
- Used the website for resources for personal use or to share.
- Tweeted about a HIP(s).
Brief Development Process

HIP Products - HIP List

- This seminal brief provides a list of all the HIPs identified by the Technical Advisory Group (TAG).
  https://www.fphighimpactpractices.org/high-impact-practices-in-family-planning-list/
- Tack this one to your cube wall as an easy and quick reference!
Engaging Men and Boys in Family Planning:
A Strategic Planning Guide

This document is intended to lead program managers, planners, and decision-makers through a strategic process to identify effective investments for engaging men in efforts to improve sexual and reproductive health. In this guide, male engagement refers to the involvement of men and boys in family planning programs across life stages, including addressing gender norms and gender equality.

This guide builds on reviews of male engagement strategies for family planning and is informed by recognized experts in the field. Throughout the steps below, programs should address the specific contexts and diverse needs of program beneficiaries. Examples within each step illustrate how to identify relevant gaps and issues and offer programming approaches to consider. The first priority of any family planning program when considering partner engagement is to respect the client’s preferences on whether to engage her partner and to act in a respectful way that promotes and encourages women’s autonomy.

Step 1: Define the behavioral aim of your initiative.

Men’s sexual and reproductive health varies across life stages and depends on whether they are adolescents, beginning to explore sexual relationships, sexually active, newly married, less-married, pregnant, or parenting their families, or have have completed family size. Throughout these life stages, men are active in fulfilling roles and expectations while exhibiting behaviors that can facilitate or inhibit healthy sexual relationships. Program designs should specify behavior change outcomes they hope to affect, and use appropriate indicators to track changes in these behaviors over time.

Keep in mind that social norms around sexuality and relationships are formed in early adolescence (see the Global Early Adolescent Study). For programs that address needs of adolescent boys, the Strategy Planning Guide for Adolescents offers additional information and suggestions.

Common behavioral aims of male engagement programming include increased male participation as:

- Contraceptive nurses, counselors and counselors in partnerships using methods requiring active cooperation (e.g., Contraceptive Option Method).
- Providers engaged in open communications and decision making about family planning and contraception.
- Providers for gender equality and family planning in their families and communities.

Step 2: Assess men’s and boys’ knowledge and attitudes related to reproduction and contraception.

Family planning programs typically target information and counseling to women and girls, however, men and boys may not be the primary decision-makers about their own contraceptive use. Providing current and consistent contraception information facilitates active engagement of men in reproductive processes, advocacy, and use of contraception.

Knowledge and negative attitudes or beliefs such as using contraception makes men less “manly” or unattractive.

Improving Sexual and Reproductive Health of Young People:
A Strategic Planning Guide

This document is intended to lead program managers, planners, and decision-makers through a strategic process to identify the most effective and efficient investments for improving the sexual and reproductive health of young people. It was developed as part of a review and technical consultation on adolescent sexual and reproductive health and reflects the deliberations of experts.

Throughout the steps below, programmatic responses should address the diversity of adolescents and their needs. Monitoring data should be disaggregated into meaningful categories such as age, marital status, and other key characteristics that are relevant to the context to ensure program beneficiaries are the intended recipients.

Step 1: Know your adolescents.

Adolescence is a time of many changes, from physiological and biological changes to social, psychological, and developmental changes, and a time when young people begin exploring sexuality and relationships. Consequently, an individual’s need for sexual and reproductive health information, education, and services can change rapidly during adolescence.

In order to ensure programming best meets the needs of young people, consider the following questions:

- Which adolescents are having sex?
- What percentage of young people begin having sex at age 14, 15, 16, etc?
- Are young people having sex within the context of marriage or not?
- What is the level of coerced sex among this group?

Step 2: Understand the underlying drivers of adolescent pregnancy.

Decision-makers often assume that the vast majority of adolescent pregnancies are unintended. While unintended pregnancy is a serious issue among adolescents, decision-makers may underestimate the social pressures and other complexities that often lead girls to seek motherhood as a way to prove fertility and establish an accepted role in society.

In contexts where rates of wasted fertility are high, consider structural interventions that invest in adolescent girls’ and young women’s education and human capital and that provide alternatives to marriage and...
Guidance on assessing the potential sustainability of Practices as part of an evidence review:
Considerations for High Impact Practices in Family Planning

March 11, 2017
New and Upcoming Products

• Just Released: https://fphighimpactpractices.org/briefs/
  o Domestic Public Financing HIP Brief (updated)
  o Postabortion FP HIP Brief (updated)
  o Vouchers Enhancement HIP Brief (updated)
  o Discussion Paper on Equity and FP (new)

• Coming Soon: https://www.fphighimpactpractices.org/new-and-forthcoming-products/
  o Interpersonal Communication HIP Brief (new)
  o Social Marketing HIP Brief – will go out for comment soon (update)
  o Supply Chain Management HIP Brief – will go out for comment soon (update)
  o FP in Humanitarian Settings Strategic Planning Guide - comments (new)
  o Equity and FP Strategic Planning Guide (new)
  o Task Sharing Strategic Planning Guide (new)

*All materials are available in English, French, Spanish, and Portuguese and can be accessed on the website: https://fphighimpactpractices.org/.
Send Us Requests for Materials!

- Folders - the full package (HIP List, Briefs, Planning Guides)
- Individual Briefs and Planning Guides
- Postcards
- Watch the video: https://www.youtube.com/watch?time_continue=2&v=N6V0gfl-V3k

* Email Erika Houghtaling, USAID: ehoughtaling@usaid.gov
Effective Dissemination
CAITLIN THISTLE, USAID
POLL: Where have you seen HIP products being advertised? (check all that apply)

- Email
- Listserv such as IBP and HIPNet
- Newsletter from FP2020, K4Health, or others
- Twitter
- Webinars
- Global or regional meetings
FOCUS AREAS

- Translated materials
- Website traffic
- Webinar participation
MATERIALS IN MULTIPLE LANGUAGES

High Impact Practices

Las Prácticas de alto Impacto

Les Pratiques à haut Impact

Práticas de Grande Impacto
WEBSITE TRAFFIC IS INCREASING.


- Users: 18,793 vs. 37,800
- Sessions: 30,536 vs. 50,443
- Pageviews: 65,311 vs. 84,201
WEBSITE TRAFFIC IS INCREASINGLY FROM AFRICA AND SOUTH AND CENTRAL AMERICA.

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<th>Region</th>
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<tr>
<td>N. America/Europe</td>
<td>51%</td>
<td>40%</td>
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<tr>
<td>Africa</td>
<td>28%</td>
<td>33%</td>
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<td>South/SE Asia</td>
<td>16%</td>
<td>16%</td>
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<tr>
<td>South/Central America</td>
<td>5%</td>
<td>11%</td>
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WEBINARS

Nearly 1,300 viewers participated in HIP webinars (either live or recorded)...

...with nearly 40% of live viewers coming from Africa, Asia, and Latin America and the Caribbean.
COMING UP…

Measures of success for HIP dissemination?

New dissemination strategies?

Share your thoughts in the chat box or email cthistle@usaid.gov.
Define a new process for regularly updating the HIP briefs

Shawn Malarcher, USAID
Defining a new process for regularly updating the HIP briefs

Moderator: Shawn Malarcher, USAID

Discussants:

Fabio Castaño, Pathfinder International
Kristen Patterson, Population Reference Bureau
Brian McKenna, Reproductive Health Supplies Coalition
Claire Cole, Population Services International
What next?

• Streamline our processes to keep HIP materials up to date while maintaining high quality.

• Broaden engagement in supporting HIP development, implementation, dissemination and ensure that we are gathering learning from the range of implementers.

• Support countries to monitor implementation of the HIPs.

• Ensure HIP products meet the needs of our target audience.
## Timeline to update briefs: Currently updates take about 18 months

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<tr>
<td></td>
<td>July-Nov 2014 comments</td>
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<td></td>
<td>November 2014</td>
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<td>June 2018 Authors meeting</td>
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<tr>
<td></td>
<td>November 2018</td>
<td>December 2019 Likely Publication</td>
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Revision process organized by category

• Simultaneous updates led by category (Service Delivery, Social and Behavior Change, Enabling Environment)

• Each Brief will have a Writing Team: professional writer and 3 or more technical experts

• IBP will support task teams for each category
IBP Task Team: Service Delivery HIPs

IPPFP

PAFP

IMZ/FP

Social Franchising

TAG Advisors

CHW

Drug Shops

Mobile Outreach
Expected result

- More efficient updates
- Less stress on technical experts
- Improved Standardization across briefs
- More cost-effective
Tag Interim Review

June – Nov 2019

IPC

June – Nov 2019

Social Marketing

Dec 2019 – May 2020

Supply Chain

TAG Interim Review

Service Delivery HIPs

June – Nov 2020

TAG

TAG

TAG

TAG

TAG

TAG

TAG

Social and Behavior Change

Enhancements:
Adolescent Friendly Contraceptive Services and Digital Health for Systems

Dec 2020 – May 2021

All Partners Invited to Comment

Enabling Environment

Proposed Timeline and Process
Discussion

• What challenges or barriers do you anticipate for engaging in the proposed process?

• What suggestions do you have for creating a process or system to overcome these challenges and maximize input?

• How do you see your organization engaging in this process?
Our Discussants

Fabio Castano
Pathfinder International

Kristen Patterson
PRB

Brian McKenna
RHSC

Claire Cole
PSI
Next Steps and Closing

Sarah Onyango, IPPF

Sarah is the Director, Technical, Programs Division at the International Planned Parenthood Federation and manages IPPF’s global technical leadership team. Her current portfolio includes spearheading the development of global technical guidance and strategies; documentation and dissemination of best practices in sexual and reproductive health and rights and testing new solutions. Sarah coordinates IPPF’s International Medical Advisory Panel (IMAP) and represents the organization in WHO, UNFPA, FIGO, the IBP Consortium, the ICA Foundation board and other international forums. Prior to joining IPPF, Sarah was the Senior Regional RH Specialist at USAID/East Africa; the Africa Regional Director of Planned Parenthood Federation of America; Kenya Country Director of Ipas and the Manager of the National EPI program in the Ministry of Health, Kenya. She is a qualified medical doctor, holds a MPH from the University of Nairobi and is pursuing a PhD from Lancaster University.
Before we close:

Recording will be shared tomorrow.
Also find it here:
http://www.fphighimpactpractices.org//hip-partners-meetings/

Presentation available here:
http://www.fphighimpactpractices.org//hip-partners-meetings/
For more information, please visit:

www.fphighimpactpractices.org

www.ibpinitiative.org

#HIPs4FP