

# HIP and IBP Network Partners' Meeting Report

December 5, 2019

**Jhpiego, Washington Office**  
1776 Massachusetts Ave NW  
3<sup>rd</sup> Floor  
Washington, DC 20036



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## Welcome and Introductions

Caitlin Thistle, the meeting facilitator, opened the meeting and invited Anne Pfitzer of Jhpiego to provide welcoming remarks. Ms. Pfitzer reflected on the ongoing support of Jhpiego to the HIPs and IBP, including the participation of various staff members in the development of HIP briefs, including Immediate Postpartum Family Planning (IPFP) and FP and Immunization Integration.

## Moment of silence for Jennifer Schlecht

Jason Bremner of FP2020 led a moment of silence for Jennifer Schlecht, FP2020 Advisor for FP in humanitarian crises. Mr. Bremner asked those in the audience to visit the website set up by Jenn's family, FP2020, and the UN Foundation to honor her life and work in family planning and global health. <https://jenniferschlechtmemorialfund.org/>

## HIP, IBP, and FP2020 Updates

### HIP Updates

Ados May of the IBP Network provided updates on behalf of the HIP TAG and P&D Team. The TAG met for two days prior to the Partners' meeting to follow up on recommendations from the June 2019 TAG meeting and provide feedback and strategic direction to the new HIPs materials update and production process. Key recommendations from the TAG meeting included updating three service delivery briefs in one batch. The TAG recommended prioritizing the Social Marketing, FP and Immunization Integration, and Drug Shops and Pharmacies briefs for updating. In addition, work will continue to finalize the FP in Humanitarian Settings and Equity Strategic Planning guides. Shawn Malarcher of USAID added the TAG recommendation to convene communications experts from partner organizations to gain insights and suggestions to feed into a new HIP communications strategy. Mr. May also updated participants on some new ideas from the P&D team, which were developed by Alex Mickler, a summer 2019 intern. These ideas are meant to further two HIP goals, as illustrated below.

HIP Goal	Actions
<b>Ensure products meet the needs of our target audience: country-level FP decision-makers</b>	<ul style="list-style-type: none"><li>• Offer HIPs in a variety of formats, tailored to specific audiences: two-pagers, website design.</li><li>• Continue to prioritize expanding HIP product translations in an efficient manner. Engage regional partners.</li><li>• Streamline opportunities to learn more about the HIP audience.</li></ul>
<b>Broaden engagement in supporting HIP development, implementation &amp; dissemination</b>	<ul style="list-style-type: none"><li>• Develop and disseminate regular HIP-specific updates.</li><li>• Expand webinar offerings to engage more partners across the world: other time zones, languages, regions.</li><li>• Strategically promote HIP content on Twitter: co-brand with international days, use graphics and photos more often.</li><li>• Make ordering print materials widely available using a standardized form.</li></ul>

Mr. May also shared the remarkable traffic increase to the HIPs website, noting that there is an increase in the proportion of visits from Africa and Latin America. Please see the presentation (Appendix C) for more details.

### IBP Network Updates

Nandita Thatte of WHO/IBP provided updates on behalf of the IBP Network Secretariat, including

announcing its new name: The IBP Network. Her update centered on three recent developments within IBP: new branding, a new online community engagement platform, and upcoming activities. Ms. Thatte unveiled the new logo, explaining to the audience the rationale for IBP's new identity and the process that led to the final logo and derivative products. She provided more detail on the new community engagement platform, which is to be known as the IBP Xchange and is the product of more than five years of consultations and planning with an extensive number of colleagues in the IBP community. Upcoming activities for 2020 include hosting technical webinars on the HIPs (topics to be announced); continue working with the IBP Strategy Task Team to finalize the IBP Network 2020-2025 Strategy; populating and using the Community Engagement Platform ([www.ibpnetwork.org](http://www.ibpnetwork.org)); launching the call for HIP Implementation Stories; planning for the 20 Years of IBP Celebration; supporting and implementing the Peer to Peer Learning Exchange between two countries in West Africa; and coordinating the IBP Partners Meeting in Abidjan in March 2020. For more details on IBP's projected 2020 activities, please see Appendix C.

### FP2020 Updates

Martyn Smith of FP2020 joined via video to share updates on the ongoing work of the FP2020 Secretariat. Mr. Smith highlighted the progress made by FP2020 since 2012: 53 million more women have been reached by the FP2020 partnership, an additional 9 million in the last year alone. Gains in terms of additional users of contraception since 2012 are almost 30% above the historic trend line. The use of modern contraceptives is growing the fastest in Africa. As of July 2019, almost 25% of women of reproductive age in these countries were using a modern method, and in Eastern and Southern Africa, the modern contraceptive prevalence rate (mCPR) has grown by one percentage point per year since 2012. Growth has been nearly as fast across Central Africa and Western Africa, which started at lower mCPR levels. In FP2020 focus countries in Asia, approximately 38% of women of reproductive age were using a modern method as of July 2019, and the average growth across all of regions of Asia has been 0.2 percentage points per year since 2012. While the percentage of women using a modern method hasn't grown as hoped, these countries are providing services to millions more women each year. Upcoming events in 2020 include the PME Working Group Meeting in February; Francophone Focal Point Workshop in Dakar, Senegal as well as the Reference Group Meeting in March; Asia Focal Point Workshop in May, location TBD; and the Anglophone Focal Point Workshop in June/July, specific dates and locations TBD. In closing, Mr. Smith shared a brief update on the status of the partnership beyond 2020, having sourced community feedback to help refine its vision, focus areas, and guiding principles. FP2020 efforts will continue to abide by voluntary, rights-based approaches; empower women and girls and engage men, boys, and communities; and engage and count adolescents, youth, and marginalized populations to meet their needs. Input from the Global Family Planning Community will continue to inform the focus areas of FP2020 as they are finalized. To provide feedback, please visit <http://www.familyplanning2020.org/Beyond2020>.

### Launch of New IBP Network Community Engagement Platform

Nandita Thatte and Carolin Ekman, WHO/IBP, launched the new community engagement platform. The IBP platform is now a consolidated "two in one" that includes the website with additional features ([www.ibpnetwork.org](http://www.ibpnetwork.org)) and the community of practice functionality (IBP Xchange) that facilitates engagement of FP/RH professionals on a particular topic. Ms. Thatte began the session with an overview

of the rationale and process for switching to the new platform. Ms. Ekman followed with a thorough overview of the website, highlighting the site's organization, new features, and branding. Three current community leads shared their views on the potential uses of the new platform, how they plan to engage and mobilize their members using the IBP Xchange, and analytics that could be useful to better inform and adapt their work. Sarah Harlan, Johns Hopkins Center for Communication Programs, mentioned that the new platform can help with website sustainability once a project ends. In addition, Ms. Harlan, one of the leaders of the [Global Health Knowledge Collaborative](#), added that GHKC membership is spread out geographically and the new platform will be the right tool to keep in touch and remain engaged. Chris Lindahl, Save the Children, shared with participants his ongoing work with Off the Radar, a northeastern Kenya nomadic population project. Mr. Lindahl pointed out that the new community of practice, hosted by IBP, brings this nomadic population's needs to bear. Echoing the sustainability beyond project remarks from the previous speaker, he added that "a good thing about the IBP community is that it is community owned and not attached to a project." To close, Mr. Lindahl mentioned that the new system's analytics will be an exciting and useful addition. Antonia Wolff, Public Health Institute, shared plans to create a community of practice to enhance the engagement of those working in the Academic Partnerships STAR Collaboration Lab, an initiative of a PHI project linking academia and the global health and development communities. Audience feedback was positive and all agreed the new IBP Network platform is a welcomed tool that reflects and responds to the latest knowledge-sharing trends. Ms. Ekman clarified a number of questions related to signing up, language support, and the public and private spaces of the new platform. For more information, please see the presentation in Appendix C and visit [www.ibpnetwork.org](http://www.ibpnetwork.org).

### **Streamline processes to keep HIP materials up to date while maintaining high quality**

Shawn Malarcher presented on the ongoing efforts to streamline processes to update HIP materials and the implications for the work. Ms. Malarcher reminded the audience that the current process is too slow to keep 20 briefs up to date, standardization is difficult, and it is difficult to create linkages among briefs. The new process is based on a "batch" update of no more than three briefs in the same category. A group of experts works together with a professional writer to update a brief and finalize the new version. Once the update is completed, each brief will move to a wiki format that allows new evidence and content to be incorporated on a more regular basis. Briefs will be open for public comment and curated by a group of technical experts.

### **HIPs Enhancement Experience**

Ms. Malarcher shared that this approach was recently piloted with the update of the HIP Enhancements. Jill Gay, Sarah Harlan, and Cate Lane, who participated in the two-day launch of the Enhancement batch update, offered lessons learned from the process: the batch approach provides opportunities for standardization and cross-fertilization; the maximum update capacity is three HIPs at a time; it is preferable for the technical experts to do prep prior to consultation; small changes can be made at the meeting; it is ideal to have one professional writer per topic.

### **Vision for Service Delivery Update:**

Social Marketing, Drug Shops and Pharmacies, and FP and Immunization Integration briefs will be updated utilizing the batch approach in 2020. A call will go out for experts to apply to join the writing

team and commit to be part of the team in charge of brief curation for two years. Content is crowdsourced, but managed by a technical expert group. The Service Delivery Update consultation is planned for the first quarter of 2020.

### **Support countries to monitor implementation of the HIPs**

Caitlin Thistle facilitated this session focusing on the need to better track HIP implementation in order to help governments and development partners understand the impact of current programmatic investments. Ms. Thistle emphasized the importance of making progress in this area while acknowledging the challenge of generating and coming to consensus on key indicators. She added that indicators have been included in the IPPFP and Postabortion Family Planning (PAFP) briefs. Three panelists presented ideas relevant to each HIP category: Jessica Williamson, Avenir Health, presented on service delivery; Jason Bremner, FP2020, on enabling environment; and Dominick Shattuck, Johns Hopkins Center for Communication Programs, on SBC indicators. For more information, please see Appendix C.

### **Reflection and Adjournment**

Kirsten Krueger, FHI 360 offered reflections on the day. Ms. Krueger remarked that the goals of the meeting were met, and as partner organizations, it was important to learn about the new IBP platform and the new process to keep HIP briefs up to date. She further emphasized the importance of wide engagement on both HIPs and IBP to keep all stakeholders involved, adding, “This meeting was a very good example of this effective approach.” The changes taking place within HIPs, IBP, and FP2020 present an opportunity to improve processes and identify opportunities at the organization level to better disseminate and use the HIPs. Caitlin Thistle thanked all participants and presenters for their contributions and adjourned the meeting.

# HIP and IBP Partners Meeting

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December 5, 2019

Jhpiego DC Office: 1776 Massachusetts Ave NW, Washington DC 20036, 3rd floor.

**Objectives:**

- 1) Provide HIP, IBP, and FP2020 updates
- 2) Introduce new IBP Community Engagement Platform
- 3) Seek input on streamlining the process to keep HIPs up-to-date and measurement of HIP implementation

8:30 AM	Breakfast
9:00-9:15 AM	<b>Welcome and Introductions – Caitlin Thistle</b> Anne Pfitzer – Welcome on behalf of Jhpiego Moment of silence for Jennifer Schlecht
9:15--10:00	<b>HIP, IBP, and FP2020 Updates</b> Ados May, Nandita Thatte, Martyn Smith
10:00--10:15	Break
10:15--12:00	<b>Launch of new IBP Community Engagement Platform – Nandita Thatte</b> Brief overview and panel presentation
12:00 PM	Lunch & Networking
1:00 PM	<b>Streamline our processes to keep HIP materials up to date while maintaining high quality.</b> – Shawn Malarcher Panel presentation on experience with Enhancements and discussion of the vision for Service Delivery briefs
2:45 PM	Break
3:00 PM	<b>Support countries to monitor implementation of the HIPs.</b> – Caitlin Thistle Presentations and small group discussion for service delivery, enabling environment, and social and behavior change.
4:30 PM	Reflection and Adjournment



## Appendix B: List of Participants

<b>Name</b>	<b>Organization</b>	<b>Email</b>
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**Note:** A number of participants joined remotely



**The Jennifer Schlecht Memorial Fund**  
 To honor Jennifer and her tremendous contributions the Schlecht family and Family Planning 2020 (FP2020) supported by the United Nations Foundation have established the Jennifer Schlecht Memorial Fund to help women and girls in crisis situations access sexual and reproductive health services including family planning.  
<https://jenschlechtschlechtmemorialfund.org/>

**HIP FAMILY PLANNING HIGH IMPACT PRACTICES**



Creating the Greatest Impact

**Production & Dissemination Team Update**  
 HIPs IBP Partners Meeting, December 5<sup>th</sup>, 2019

**HIPs TAG Update**

**Overarching Goals for the HIPs**

- Streamline our processes to keep HIP materials up to date while maintaining high quality.
- Broaden engagement in supporting HIP development, implementation, dissemination and ensure that we are gathering learning from the range of implementers
- Support countries to monitor implementation of the HIPs.
- Ensure HIP products meet the needs of our target audience.

**Measuring Progress**

- Time since materials are updated.
- # of organizations contributing to HIP materials
- # of countries tracking HIP implementation
- Increased activity from website
- # of peer review publications citing HIPs in a year

**Progress on Recommendations from June 2019**

- The TAG recommended developing a short description of the Gray Scale process to explain to readers how this tool is used in the deliberation process.
- The TAG recommended moving forward with further development of the Strategic Planning Guide on Task Sharing.

Planning Guides are intended to lead program managers, planners, and decision-makers through a strategic process to identify the most effective and efficient investments to address the challenge or focus of their program. Guides are developed by technical experts and are intended to help planners identify which RFP or practice might work in your specific context.



Adolescents



Engaging Men and Boys in Family Planning



Task Sharing Family Planning Services to Increase Health Workforce Efficiency and Expand Access

**Recommendation Con't**

➤ The TAG approved inclusion of the suggested indicators and revisions for the Immediate PPFP and PA FP briefs.

**Postpartum Family Planning Theory of Change**

Problem Statement	High Impact Practice	Outcome	Impact
Prevalence of risk of unintended pregnancy events immediately after delivery.	Provision of affordable, accessible, and services at the same time and location where women receive facility based postpartum care.	Postpartum clients have the facility with an effective voluntary, contraceptive method of their choice.	fewer unintended pregnancies  fewer women at risk of unsafe abortion.

Overarching number of countries to use immediate postpartum family planning (IPFP) to increase contraceptive prevalence.

- IPFP is recommended that programs implementing postpartum family planning include the following outcomes:
  - Percentage of postpartum clients who were counseled on family planning (disaggregated by age group) - >95% in 2020 years
  - Percentage of postpartum clients who leave the facility with a modern contraceptive (disaggregated by method and age group) - >95% in 2020 years

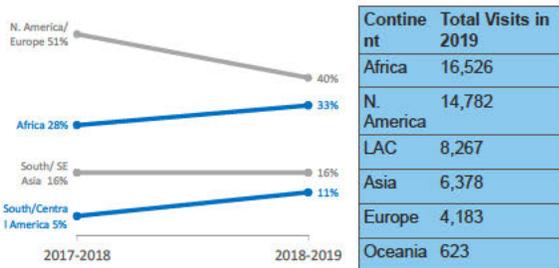
### Transitioning to new Process:

- |                                 |   |
|---------------------------------|---|
| Completed w current processes   | Need to be transitioned to new processes. |
| ➤ Supply Chain Management Brief | ➤ IPC brief                               |
| ➤ Humanitarian Crisis SPG       | ➤ Social Marketing brief.                 |
| ➤ Equity SPG                    |   |

### WEBSITE TRAFFIC IS INCREASING



### WEBSITE TRAFFIC IS INCREASINGLY FROM AFRICA AND SOUTH AND CENTRAL AMERICA



### Top Visits by Country in 2019

Country	# Visits
United States	9,984
Nigeria	2,205
India	1,757
Colombia	1,517
Kenya	1,226
Mexico	1,146
Ethiopia	1,028
United Kingdom	741
Peru	661
Uganda	606
Philippines	590



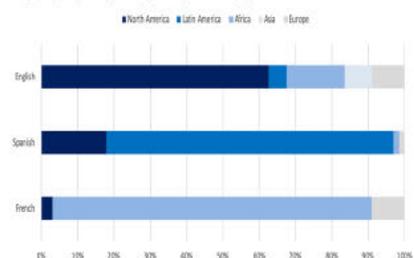
### Top Briefs and Publications since June 2017 Update

Top Content	Page views	Avg Time Spent
1. Immediate Postpartum Family Planning Brief	6,664	00:05:43
2. Engaging Men and Boys in Family Planning Guide	6,514	00:05:24
3. Drug Shops and Pharmacies Brief	6,232	00:04:16
4. Adolescent-Friendly Contraceptive Services Enhancement	6,113	00:06:15
5. Economic Empowerment Brief	5,343	00:05:26
6. Planificación Familiar Post-Aborto Brief (SPA PAFP)	4,993	00:07:47
7. Postabortion Family Planning Brief	4,978	00:04:29
8. Community Health Workers Brief	4,385	00:04:10
9. Mobile Outreach Services Brief	4,031	00:04:59
10. Social Marketing Brief	3,488	00:05:13

### Webinars have reached over 2,000 people.

18 HIP webinars have engaged >2,000 live participants

Regional participation significantly varies by webinar language



### Twitter continues to refer users to HIP website.

**6,000+ #HIPsforFP tweets by over 2,000 users**

- Average monthly tweets: 181
- Total Twitter participants: 2,121
- Sharing “Suggested Tweets” with partners results in increased website traffic
- A small and declining proportion of website users are actually referred via Twitter



### Congratulations to the top #HIPs4FP tweeters!

CCP-JHU  
FP2020  
CARE




### Hardcopy Products

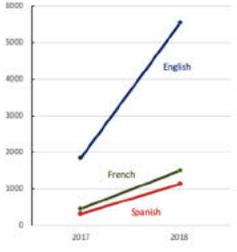
Top Products:

- HIP Postcards
- Service Delivery: CHWs
- **Enabling Environment:** Galvanizing Commitment
- Social and Behavior Change: Community Group Engagement

Common uses:

- Conferences
- Meetings
- PAHO/WHO
- Office Use
- USAID Missions

Product requests have increased by over 200%




### HIP Goals

1. Streamline processes to keep HIP materials up-to-date, while maintaining high quality
2. Help countries track implementation of the HIPs
3. Ensure products meet the needs of our target audience: country-level FP decision-makers
4. Broaden engagement in supporting HIP development, implementation & dissemination



**3. Ensure products meet the needs of our target audience: country-level FP decision-makers**

- Consider a platform for HIP-specific updates: **Exploring options**
- Offer HIPs in a variety of formats, tailored to specific audiences: **two pagers, website design**
- Continue to prioritize expanding HIP product translations in an efficient manner: **Engage regional partners**
- Streamline opportunities to learn more about the HIP audience: **Hubspot audience segmentation**



**4. Broaden engagement in supporting HIP development, implementation & dissemination**

- Expand webinar offerings to engage more partners across the world: **Other time zones, languages, regions**
- Strategically promote HIP content on Twitter: **cobrand with international days, use pictures**
- Quarterly newsletter: **Exploring options**



**P&D Team:**

Liz Tully, JHU-CCP  
 Lyndsey Mitchum, JHU-CCP  
 Shannon Davis, JHU-CCP  
 Laura Raney, FP 2020  
 Caitlin Thistle, USAID  
 Er ka Houghtaling, USAID  
 Ados May, IBP

**Thank You!**

HIPs Co-sponsors

# IBP Updates

Nandita Thatte  
 Ados Velez May  
 Asa Cuzin Kihl  
 Carolin Ekman

Thursday December 5<sup>th</sup> 2019

## What is New?

- New Branding and Logo
- Online Community Engagement Platform
- Diversified Partners
- Strengthening link with WHO country and Regional Offices

## Our logo

Presenting a unified, consistent image to the public strengthens our identity and allows us to stand out and be remembered by the critical stakeholders who help extend the reach and impact of our work.

Our logo is based on the circle, a strong elemental shape that speaks to inclusiveness, unity and motion. Together, the circles of our logo capture the connecting, collaborative and connecting nature of our network.

## Visual 'language'

Speaking to the variety and adaptable-nature of the network and its members, the IBP Network has developed a set of logo-derived circle arrangements to capture key attributes and allow for a more robust marketing.

Twitter: @IBP\_Network  
 Email: [ibpnetwork@who.int](mailto:ibpnetwork@who.int)

## Upcoming Opportunities and Getting Involved

- Technical Webinars
- Task Teams (i.e. ECHO Trial, IBP Strategy, ICFP)
- Join the Community Engagement Platform ([www.ibpnetwork.org](http://www.ibpnetwork.org))
- Call for Implementation Stories
- Peer to Peer Learning Exchange
- IBP Partners Meeting Abidjan March 2020
- 20 Years of IBP Celebration

Save The Date  
 IBP Partners Meeting Abidjan  
 March 17<sup>th</sup>-19<sup>th</sup> 2020

# FP2020 Update



## REACHING MORE WOMEN AND GIRLS

**AS OF JULY 2019**  
**314** MILLION women and girls are using modern contraception in 69 FP2020 focus countries

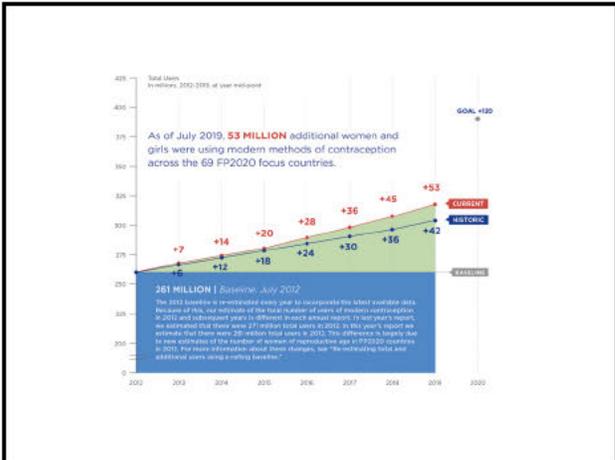
**+53** MILLION additional women and girls are using modern contraception compared to 2012

**AS A RESULT OF MODERN CONTRACEPTIVE USE**  
**119** MILLION unintended pregnancies were prevented

**21** MILLION unsafe abortions were averted

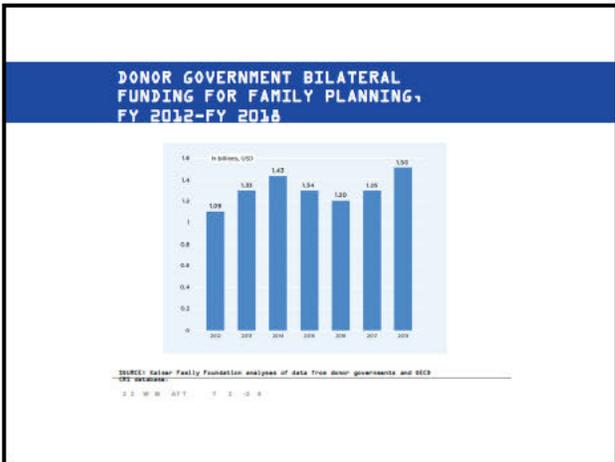
**134** THOUSAND maternal deaths were averted

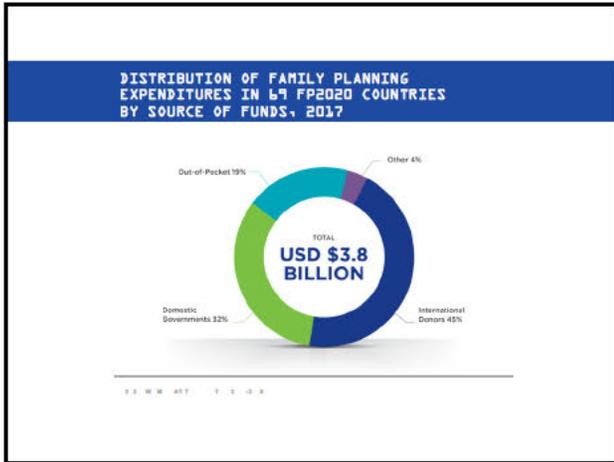
**IN 2019, DONOR GOVERNMENTS PROVIDED**  
**\$1.5** BILLION USD in bilateral funding for family planning



### DOMESTIC GOVERNMENT EXPENDITURES (CORE INDICATOR 12)

COUN. FY	US \$ B	YEAR	SOURCE
Algeria	111,000,000	2017	NON-GOVERNMENT
Angola	111,000,000	2016	NON-GOVERNMENT
Bahrain	1,000,000,000	2016	NON-GOVERNMENT
Bangladesh	1,000,000,000	2016	NON-GOVERNMENT
Bhutan	1,000,000,000	2016	NON-GOVERNMENT
Burkina Faso	1,000,000,000	2017	NON-GOVERNMENT
Burundi	1,000,000,000	2016	NON-GOVERNMENT
Cameroon	1,000,000,000	2016	NON-GOVERNMENT
Chad	1,000,000,000	2016	NON-GOVERNMENT
Colombia	1,000,000,000	2016	NON-GOVERNMENT
DR Congo	1,000,000,000	2017	NON-GOVERNMENT
Egypt	1,000,000,000	2016	NON-GOVERNMENT
Ethiopia	1,000,000,000	2016	NON-GOVERNMENT
Ghana	1,000,000,000	2016	NON-GOVERNMENT
Guatemala	1,000,000,000	2017	NON-GOVERNMENT
Guinea	1,000,000,000	2016	NON-GOVERNMENT
India	1,000,000,000	2017	GOVERNMENT OF INDIA
Indonesia	1,000,000,000	2017	NON-GOVERNMENT
Kenya	1,000,000,000	2017	NON-GOVERNMENT
Laos	1,000,000,000	2016	NON-GOVERNMENT
Madagascar	1,000,000,000	2017	NON-GOVERNMENT
Mali	1,000,000,000	2017	NON-GOVERNMENT
Moldova	1,000,000,000	2016	NON-GOVERNMENT
Mozambique	1,000,000,000	2016	NON-GOVERNMENT
Niger	1,000,000,000	2017	NON-GOVERNMENT
Nigeria	1,000,000,000	2017	NON-GOVERNMENT
Rwanda	1,000,000,000	2016	NON-GOVERNMENT
Tanzania	1,000,000,000	2017	NON-GOVERNMENT
Togo	1,000,000,000	2017	NON-GOVERNMENT
Tunisia	1,000,000,000	2017	NON-GOVERNMENT
Uganda	1,000,000,000	2017	NON-GOVERNMENT
Zambia	1,000,000,000	2017	NON-GOVERNMENT
Zimbabwe	1,000,000,000	2017	NON-GOVERNMENT





## Upcoming FP2020 Events

### UPCOMING MEETINGS AND EVENTS IN 2020

February FPIE Working Group Meeting	Early March Francophone Focal Point Workshop – Dakar, Senegal	Late March Reference Group Meeting	May Asia Focal Point Workshop – Location TBD	June/July Anglophone Focal Point Workshop – Location TBD

Attendees at the FP2020 Francophone Focal Point Workshop in Dakar, Senegal, 10-12 May 2019

Attendees at the FP2020 Anglophone Focal Point Workshop in Washington, D.C., 10-12 May 2019

## Beyond 2020

### Community feedback was used to refine the vision, focus areas and guiding principles

View on Page

Working together for a future where all women and adolescent girls everywhere have the freedom and ability to make their own informed decisions about their reproductive health, when and whether to have children, lead healthy lives, and participate as equals in society and development.

The change we wish to see in the world is...

View on Level Two to Statement: TIC

To realize the vision, countries and partners will...

Expand the availability and shape the policy agenda	Develop data and evidence to inform decision making	Increase, diversify, and efficiently use financing	Transform social and gender norms	Strengthen System Response across to address rights and needs
Objective	Objective	Objective	Objective	Objective

Our commitments, decisions, and efforts are guided by...

- Voluntary, people-centered, rights-based approaches, with equity at the core
- Empowering women and girls and engaging men, boys, and communities
- Engaging and counting adolescents, youth, and marginalized populations to meet their needs
- Country-led global partnerships, with shared leadership and mutual accountability for common interests and goals

### Input from the Global Family Planning Community will Continue to Inform the Vision and Focus Areas as they are Finalized

Ongoing FP2020 Work

- Collect additional feedback from the global community
- Refine the vision statement and focus areas
- Share the vision for post-2020
- Transition roadmap & partnership approach

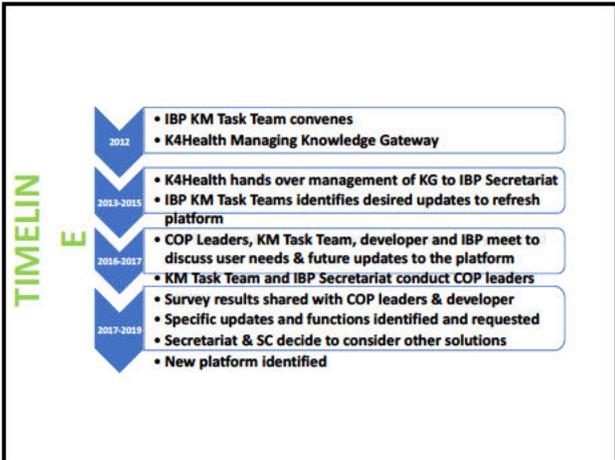
You Can Provide Feedback at <https://www.familyplanning2020.org/fp20202020>

# LAUNCH OF NEW IBP COMMUNITY ENGAGEMENT PLATFORM

IBP  
Community  
Engagement  
Platform

Rationale and  
Process





Assessment  
and Results



- 36 respondents reported managing 1-6 communities (~2)
- 58 unique communities
- Most popular features member list (84%), listserv (78%) and library (70%)
- Least popular features analytics (2.7%) and calendar (16%)
- Private communities 26% of respondents and important to 80% of them

System Gaps



**Analytics**

- Number of visitors/members
- Posts per members
- Views of public page
- More accurate country of origin
- User engagement

**Visual Look and Interface**

- More updated and modern
- Search Functions
- Ability to identify other users by expertise

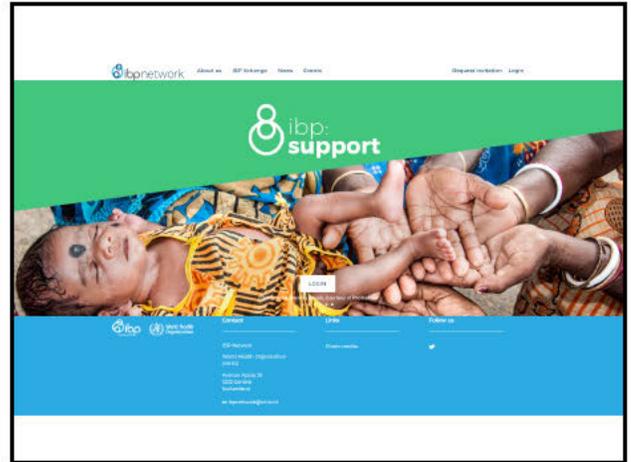
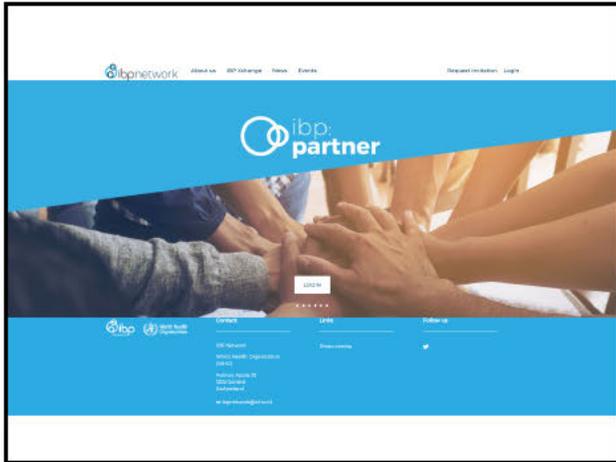
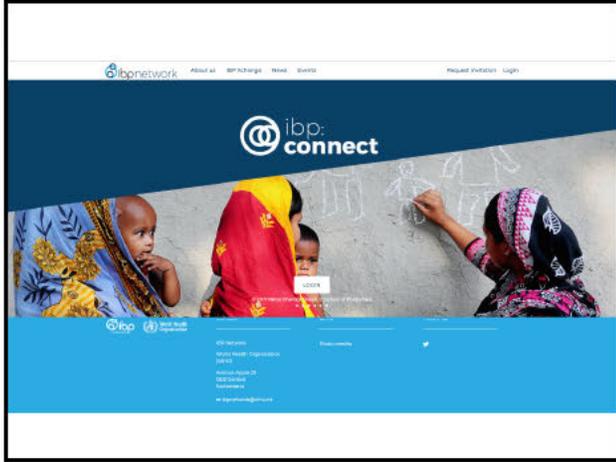
[www.ibpnetwork.org](http://www.ibpnetwork.org)

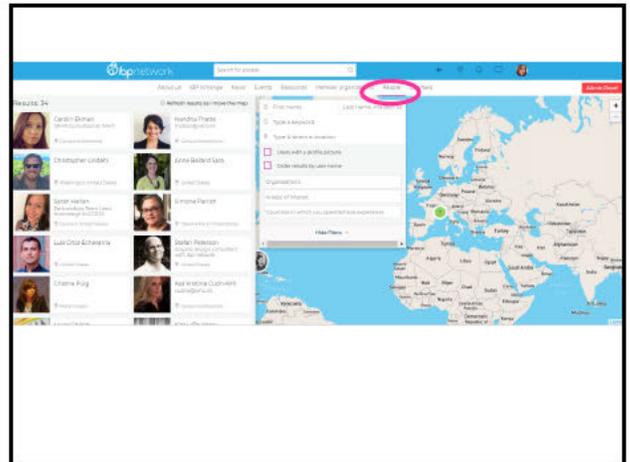
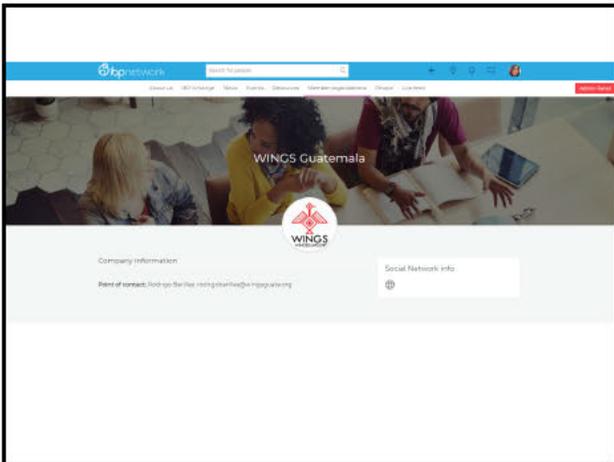
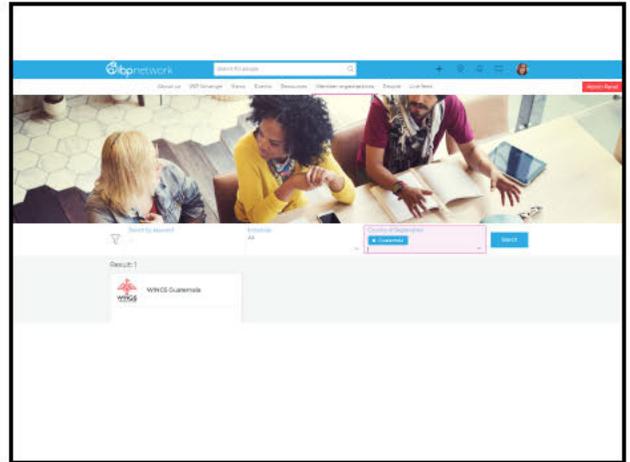
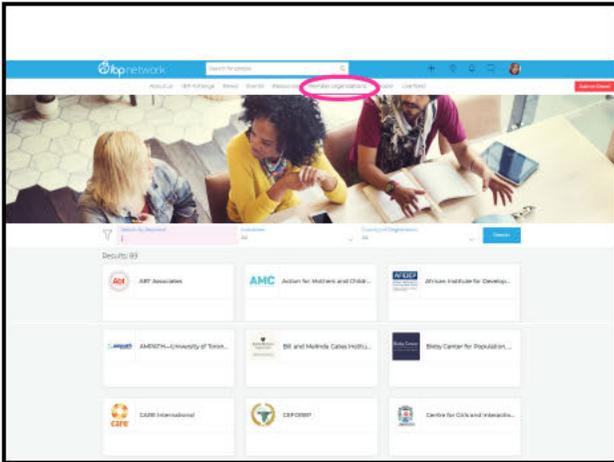
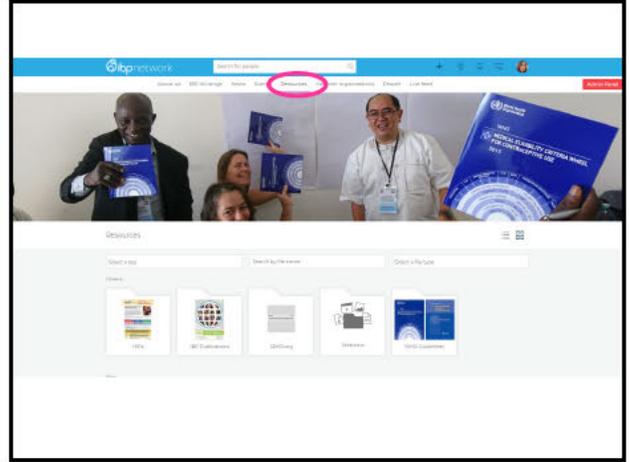
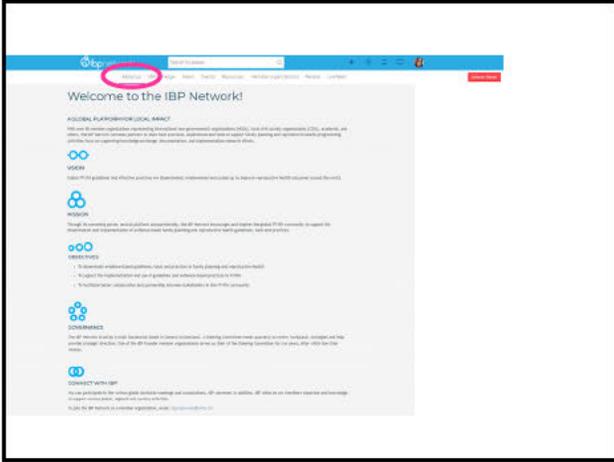
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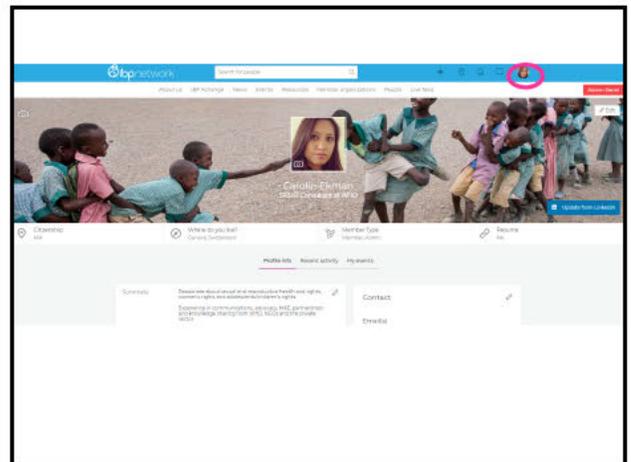
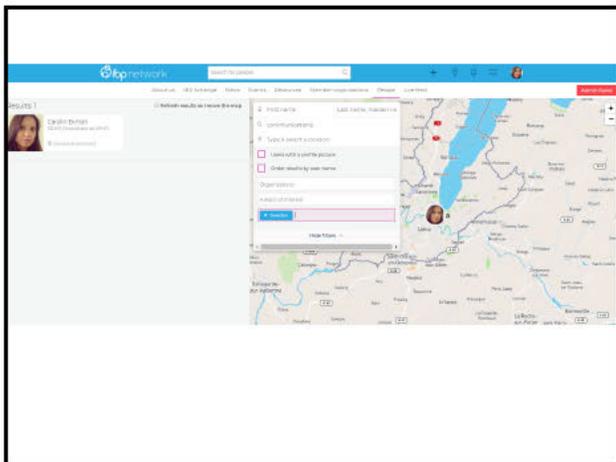
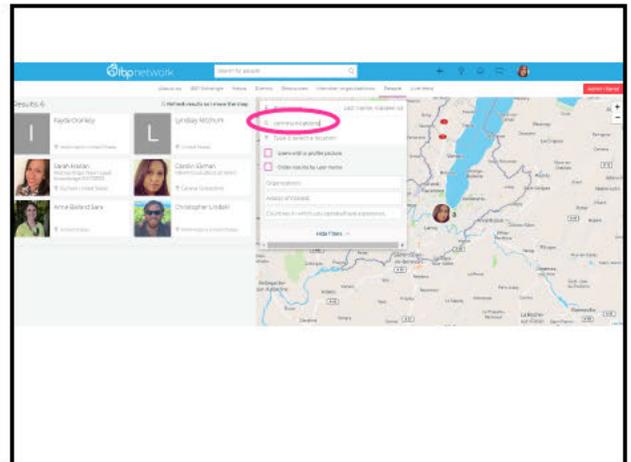
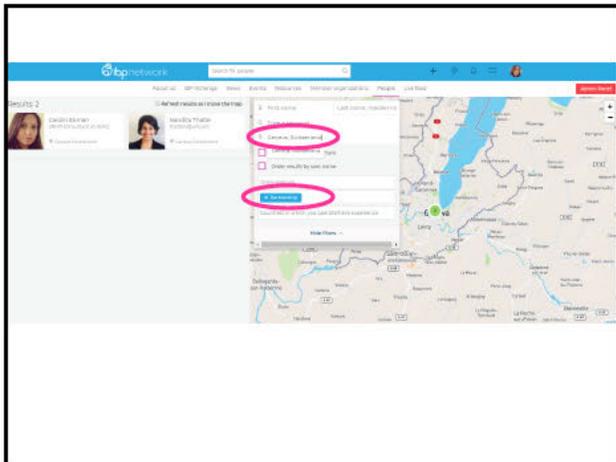
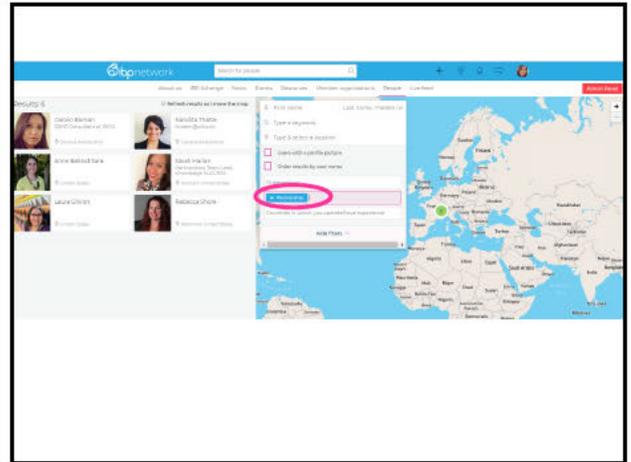
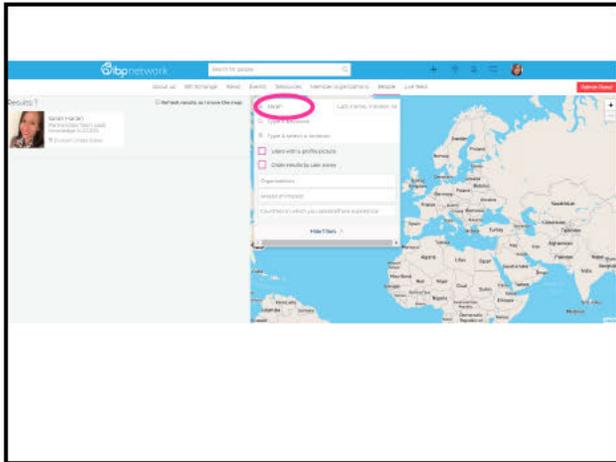
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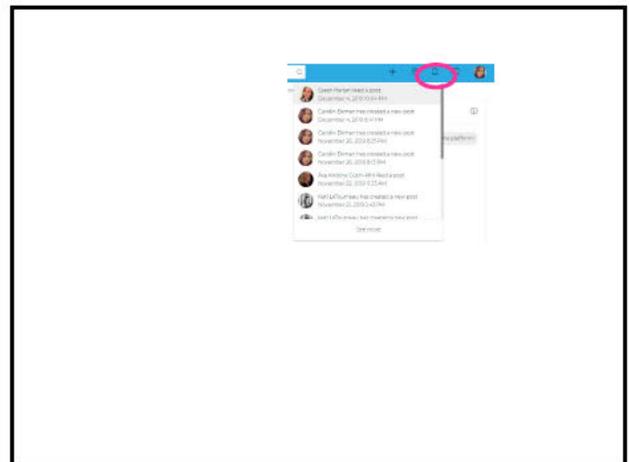
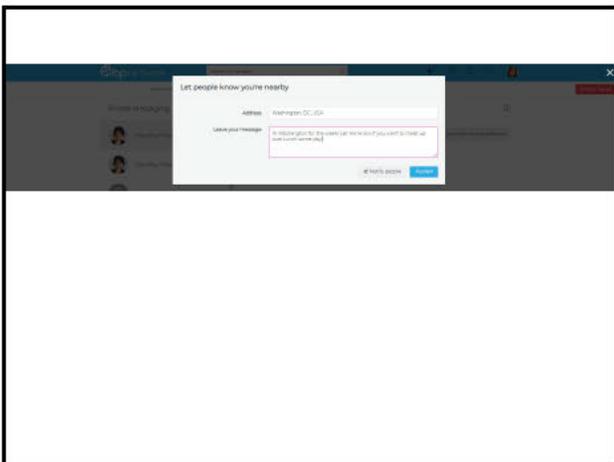
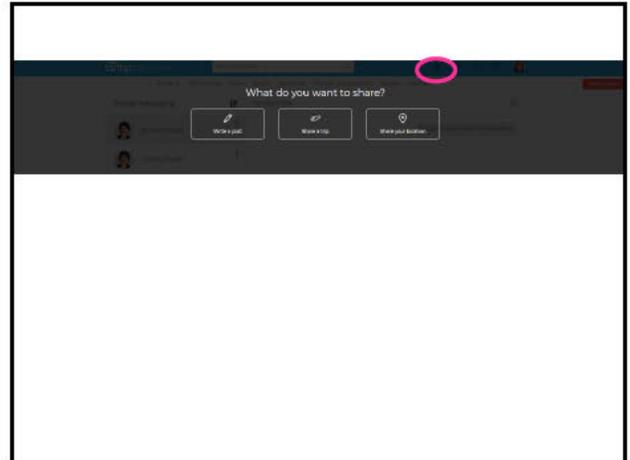
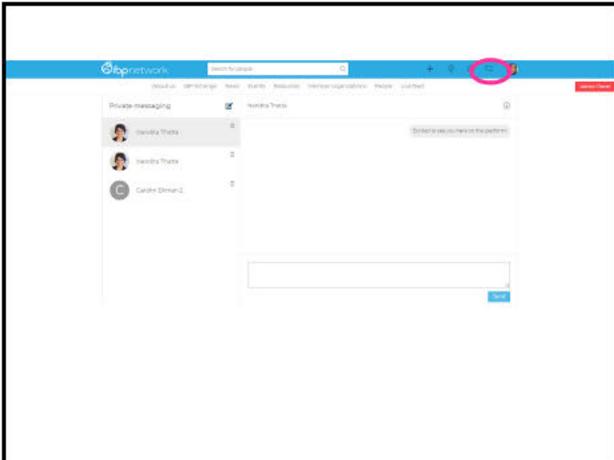
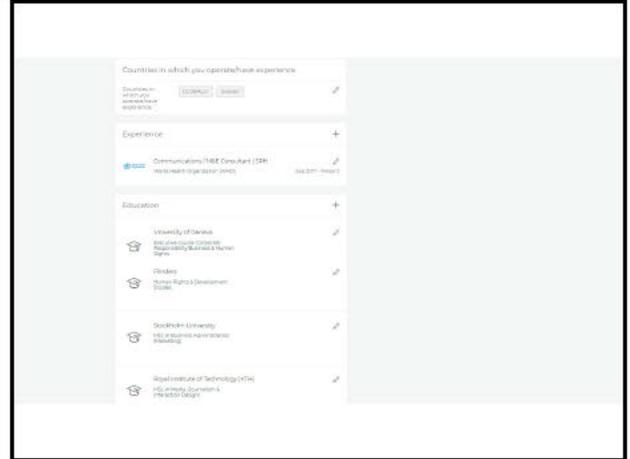
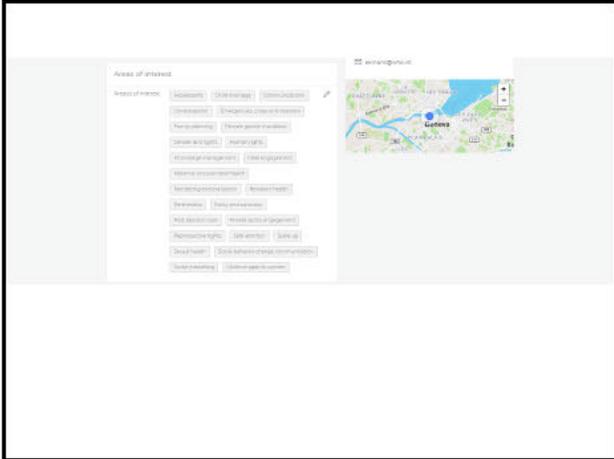
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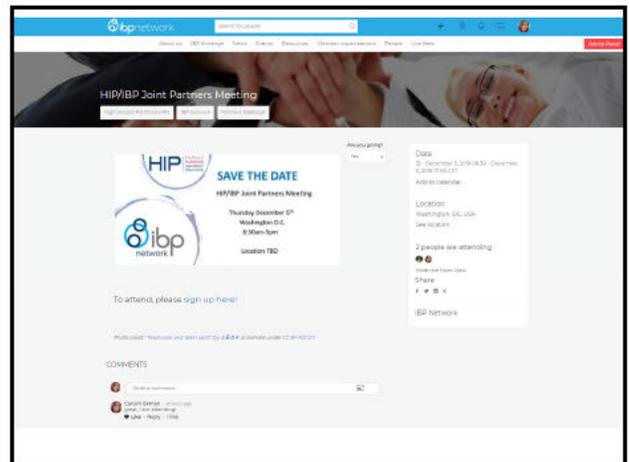
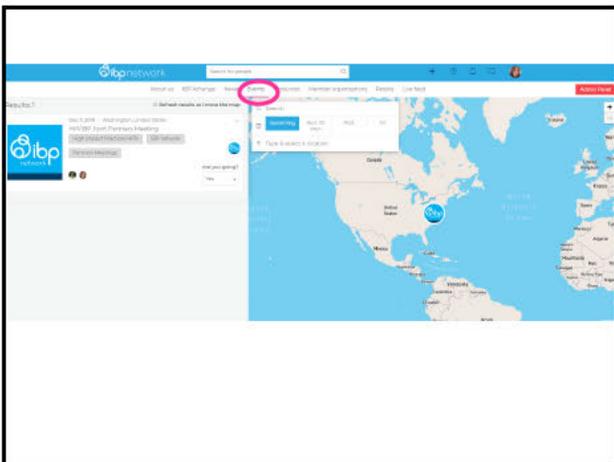
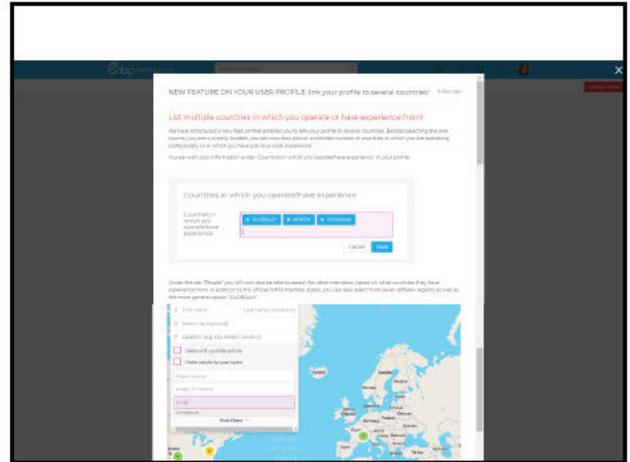
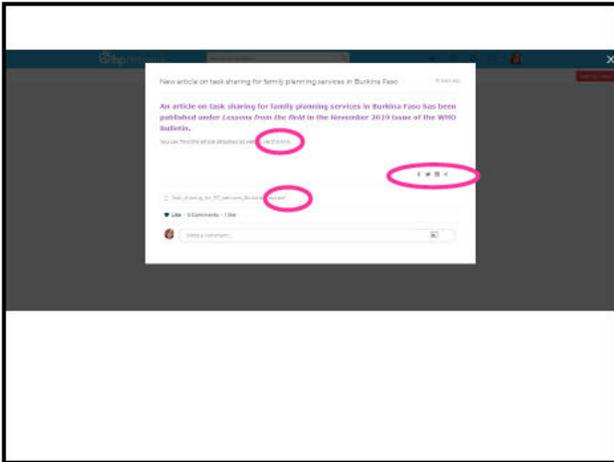
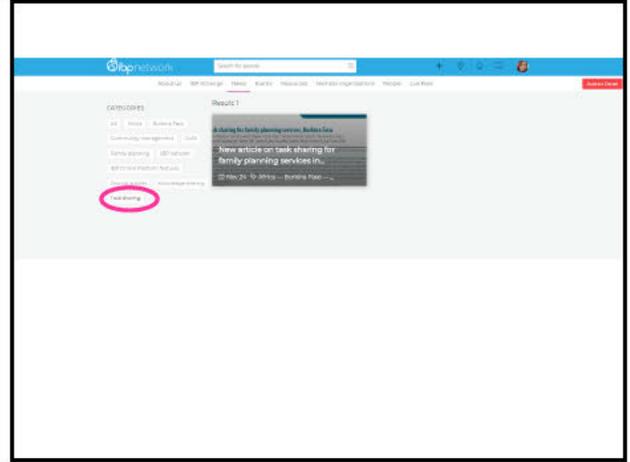
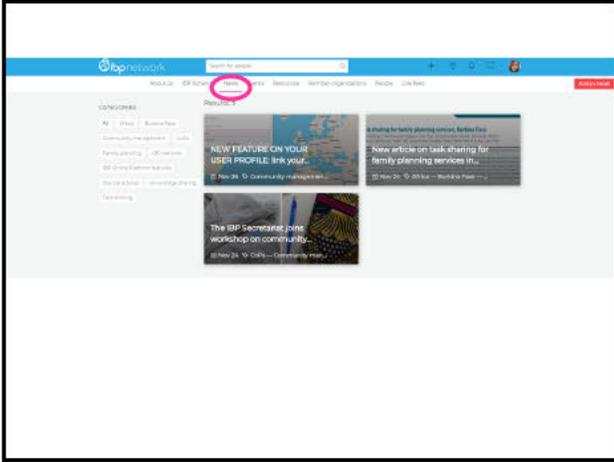


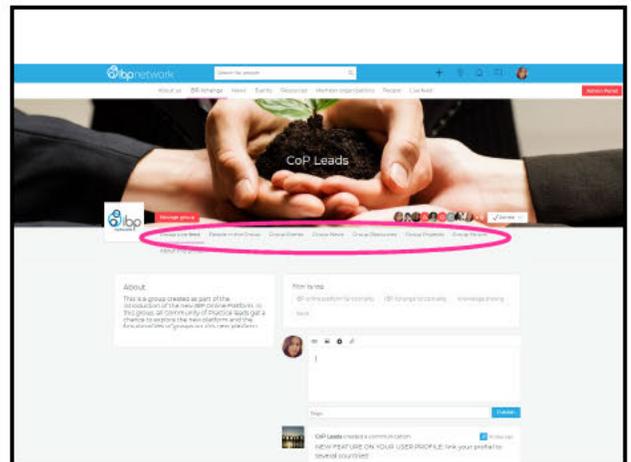
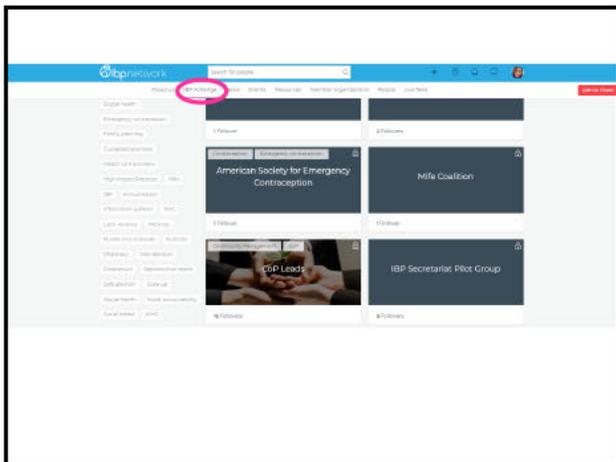
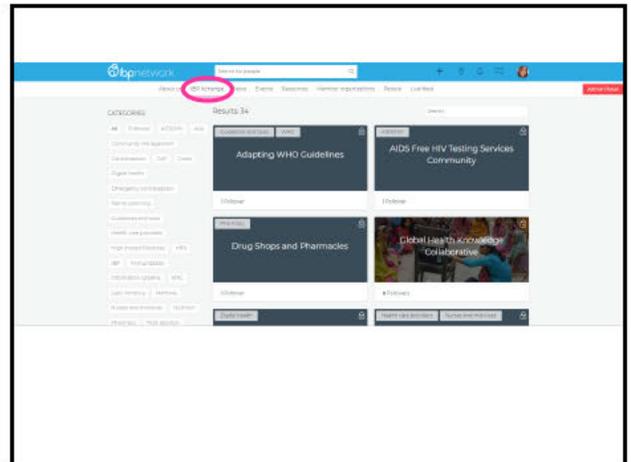
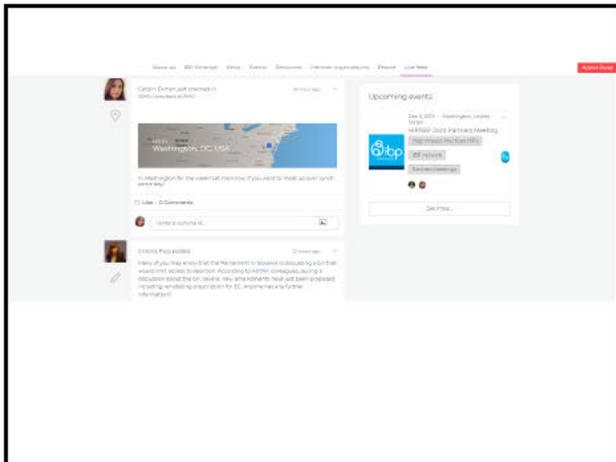
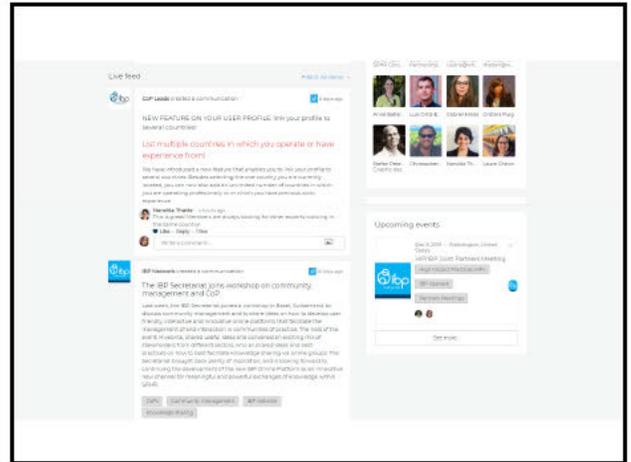
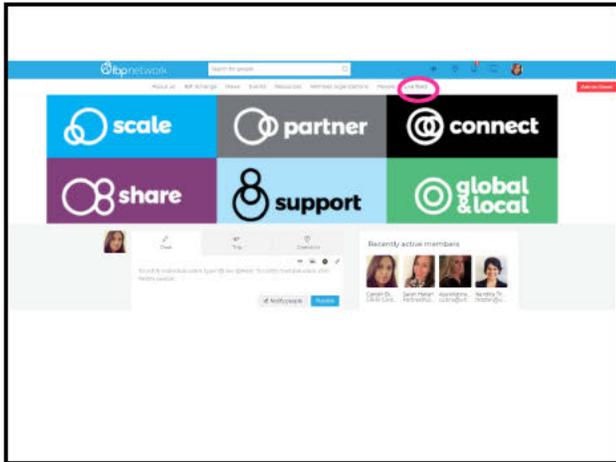


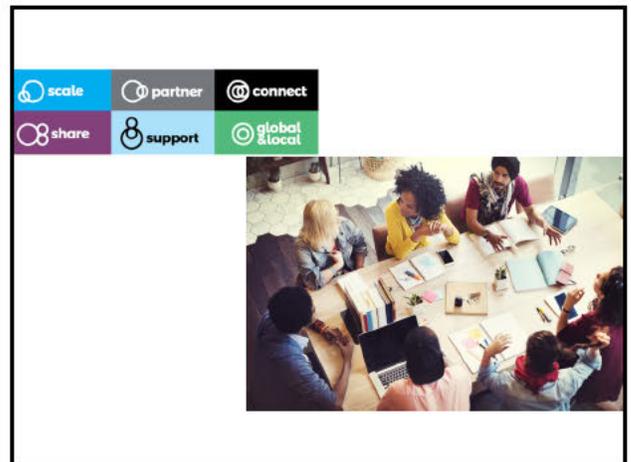
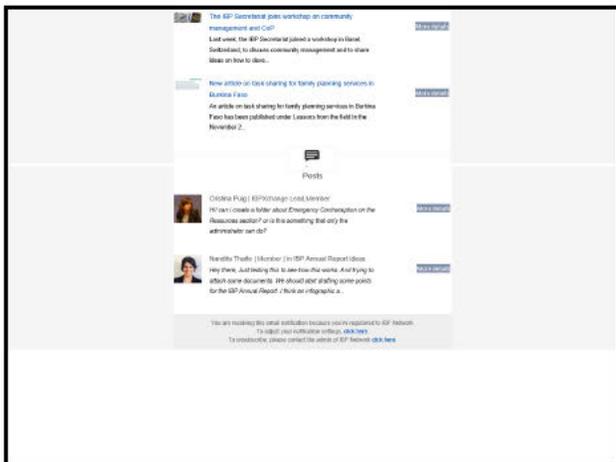
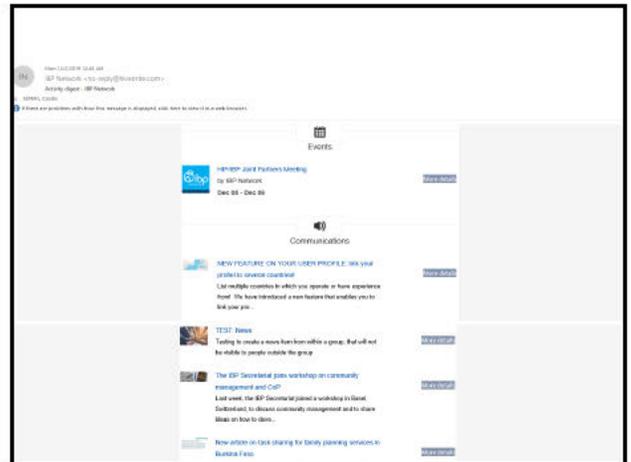
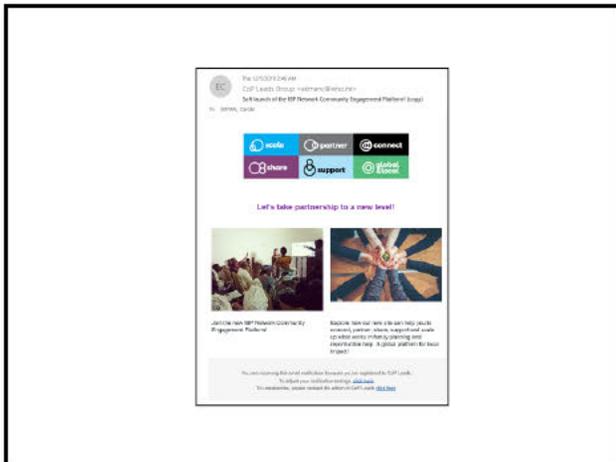
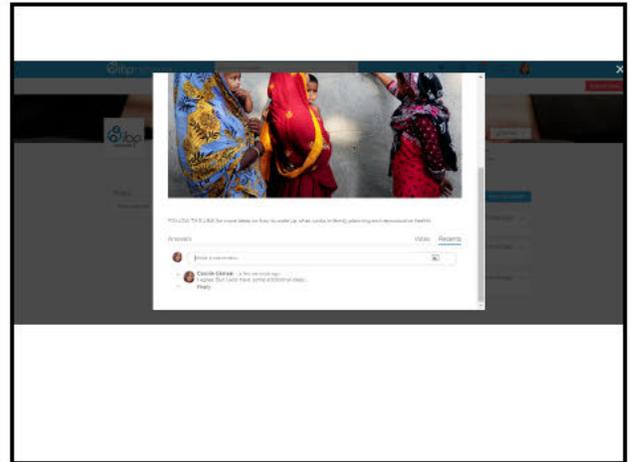
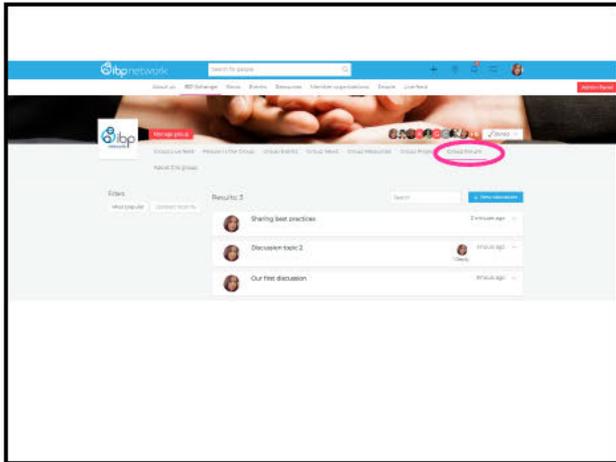












Understanding user activities through analytics



Campaign Analytics : Reminder: CoP Leads call on Thursday 21st Nov

1. GET TO GO GOING OFFER THE FOLLOWING IMPROVED MEASUREMENTS:

- Campaign Name: Reminder: CoP Leads call on Thursday 21st Nov
- Created on: 2019-11-14 10:00:00
- Updated on: 2019-11-14 10:00:00
- Created by: [User]
- Updated by: [User]
- Created for: [User]
- Updated for: [User]

2. ANALYZE OVERVIEW:

Day	Published	Shared	Clicked	Clicked	Clicked	Clicked
11	1	1	2	2	2	2
12	1	1	2	2	2	2

share support



Visiting the platform  
 Creating a post  
 Writing a comment  
 Receiving a comment  
 Liking content  
 Receiving likes

share support



connect

Share Experiences with Colleagues

Join a Technical Community of Practice on the IBP Xchange

Collaborate with Partners



VISIT US ONLINE: [www.ibpnetwork.org](http://www.ibpnetwork.org)  
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**STREAMLINE OUR PROCESSES TO KEEP HIP MATERIALS UP TO DATE WHILE MAINTAINING HIGH QUALITY.**



USAID  
 UNITED STATES OF AMERICA

HIP Partner's Meeting  
 December 5, 2019

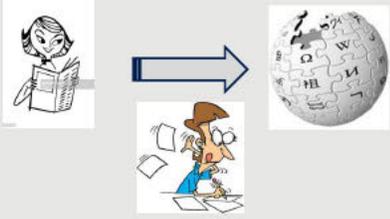
Shawn Malarcher

### What's the problem?

- Knowledge is always evolving
- Briefs need to stay current
- Current process is too slow, standardization is difficult, and difficult to create linkages among briefs.
- Transitions - FP 2020, IBP, and USAID



### Transitioning to the wiki



### Batch update

- Professional writer
  - Not involved in technical area
- 3-5 technical experts
  - Engagement in HIP work (previous authors)
  - Demonstrated expertise
  - Commitment to long term engagement
  - Availability to participate in 2-day meeting
  - Diversity

TOR for experts

- 2 year commitment
- Shape scope and content of update
- At least twice a year review comments and new literature to update content

### Moving from individual updates to "batch" approach

	Brief	Year Published
wiki	PAPP	2019
Batch update	Social Marketing	2013
	Drug Shops/ Pharm	2013
2020	IMZ FP	2013
	IPFPF	2017
	Social Franchising	2018
	Mobile Outreach	2014
	CHW	2015



Move 8-page content to wiki format. Curated by technical experts.

### ENSURING QUALITY

- "Wiki" content developed and maintained – "curated" by technical expert group
- Content is crowd sources, but managed by technical expert group
- Significant changes to HIPs (e.g. from promising to proven - submitted to TAG for review)



### OVERARCHING GOALS FOR THE HIPs

- Streamline our processes to keep HIP materials up to date while maintaining high quality.
- Broaden engagement in supporting HIP development, implementation, dissemination and ensure that we are gathering learning from the range of implementers
- Ensure HIP products meet the needs of our target audience.

Measuring Progress:

- ❖ Time since materials are updated.
- ❖ # of organizations contributing to HIP materials
- ❖ Increased activity from website
- ❖ # of peer review publications citing HIPs in a year
- ❖ **# of countries tracking HIP implementation**

➤ **Support countries to monitor implementation of the HIPs.**

### Monitoring HIP implementing: getting beyond inputs

#### Inputs

#### Result

- Increased CPR
- Decreased pregnancy

### Transition to brief update

#### Key changes

- \*Update in a "batch"
- \*2 day "batch" consultation to revise content
- \*Hire professional writer to assist

#### What we learned:

- \*Provides opportunities for standardization and cross fertilization
- \*Limit to 3 topics
- \*Preferable for group to do prep prior to consultation
- \*Small changes can be made at the meeting
- \*Better to have one writer per topic
- \*Preferable to have an "external" writer



### PRODUCTS

- ❖ Current HIP Briefs shift to "wiki" (digital resource).
- Do we also need to maintain print copies?
- ❖ 2-pager
- Print, for dissemination?

Support countries to monitor implementation of the HIPs.

Caitlin Thistle

### Why?

Better tracking of implementation will help governments and development partners understand:

- the scale of implementation
- the effectiveness of program investments, and
- inform planning.

The Goal is to identify 1-2 key indicators for each HIP.

- ✓ Can be incorporated into routine monitoring (eg – project monitoring plans, HMIS) ✗ Survey questions
- ✓ Measures implementation (the “black box”) ✗ Measuring inputs or outcomes

### Immediate Postpartum FP

- Percentage of women delivering in a facility who were counseled on family planning (disaggregated by <20 or 20+ years of age.).
- Percentage of women delivering in a facility who leave the facility with a modern contraceptive (disaggregated by methods, <20 or 20+ years of age).

COUNTRY	BEFORE	AFTER
Algeria <sup>18,20</sup>	4% (180/4179)	51% (1700/3362)
Honduras <sup>19</sup>	10% (47/474)	33% (189/571)
Honduras <sup>21</sup>	9% (23/251)	46% (142/308)
Indonesia <sup>22</sup>	9% (307/3373)	41% (1286/3110)
Niger <sup>13,24</sup>	0% (7/2193)	31% (86/2213)

<sup>18</sup> Hospital Escuela, the government-run hospital.  
<sup>19</sup> Hospital Materno-Infantil in Tegucigalpa, the Honduran Social Security System.

### Post-abortion Family Planning

- Percent of postabortion clients who were counseled on FP (disaggregated by <20 or 20+ years of age.).
- Percent of postabortion clients who leave the facility with a modern contraceptive (disaggregated by methods, <20 or 20+ years of age).

Percentage of Postabortion Clients Leaving the Facility With a Modern Contraceptive Method in Selected Countries With High-Quality Postabortion Family Planning Services

Source of data: Bangladesh, Ethiopia, Ghana, and Nepal from public-sector facilities (NGO-supported data collected from 2011-2013); India from public-sector facilities (NGO-supported data collected from 2011-2014); Senegal from NGO-run facilities (data collected from 2012-2015); Senegal from public-sector facilities (NGO-supported data collected from 2012-2015).

### Discussants and Small Group Facilitators

Service Delivery  
 Jessica Williamson, Avenir Health

Enabling Environment  
 Jason Bremner, FP2020

Social and Behavior Change  
 Dominick Shattuck, JHU-CCP

### Monitoring Contraceptive Availability Using Routine Data

Experiences with Track20's "Availability" Indicator

Year	Avg.	Total
2010	2.0	1.3M
2015	2.2	1.5M
2020	2.5	1.9M

TRACK 20

Jessica Williamson  
 December 5, 2019

### Background

Key focus of Track20 Project : expanding the use of service statistics (HMIS)

- Standardizing Indicators
- Creating New Indicators
- Maximizing the Use of Existing Data Elements

Repurposing service provision data (FP visits, FP commodities) to create a new proxy measure of "availability"

- Data on availability is rare and limited (UNFPA SDP Surveys)
- Developed to provide subnational data for FP Goals application in Senegal
- Can be used as a proxy for access

### Defining the "Availability" Proxy Indicator

**% of Facilities Providing an FP Method [ex. Implants] in the Last Year**

"Facilities that should provide FP" can be defined based on national protocols, or estimated based on those that provided any FP method in the timeframe

**in other words...**

Proportion calculated used facility level FP distribution data within HMIS/DHIS2

**Among all facilities that should provide family planning, what proportion provided at least one implant in prior 12 months**

The provision of at least one FP method over a set time implies a minimum level of availability/accessibility (method was in stock, trained provider was available, client was able to initiate method).

A 12-month period is used to help ensure that seasonal variation doesn't skew estimate of availability

### Example : Niger Expanding Access to Implants

Region	2011	2012	2013	2014
Agadez	87%	90%	93%	96%
Diffa	57%	60%	65%	70%
Dosso	96%	98%	100%	100%
Maradi	93%	95%	97%	99%
Niamey	100%	100%	100%	100%
Tahoua	90%	92%	94%	96%
Tillaberi	85%	88%	90%	92%
Zinder	91%	93%	95%	97%

Slow growth in mCPR despite substantial efforts caused frustrations with lack of progress for FP program in Niger.

Data analyzed as part of FP Goals application indicated that the prioritization of access in the CIP had been effective and even implants were widely available.

Demand, on the other hand, had not been prioritized and was limiting growth in mCPR.

### Example : Data Limitations in the Philippines

**Total Public Facilities by Region/Type**

At the national level, routine data was only available by facility for the Urban/Rural Health Units based on administrative management of the BHS.

### Example : Disparities in Availability in the Philippines

**% of Urban/Rural Health Units Routinely Providing Injections**

Region	Availability (%)
CAR	100%
NCR	94%
I	97%
2	98%
3	99%
4A	87%
4B	91%
5	94%
6	88%
7	87%
8	93%
9	94%
10	96%
11	97%
12	98%
13	100%
ARMM	100%

Data revealed substantial disparities in implant availability by region.

All regions saw "availability" of pi is at 80% of facilities or more, compared to <10% of facilities with implants available in 4 regions.

### Strengths and Limitations of the "Availability" Proxy

Uses data available in most countries	How data is entered and aggregated in the system matters - ex. Niger
Can be monitored on a routine basis	Availability vs Access vs Utilization
Easily scale-able : subnational area, program, etc	Causes of "lack of availability" are not explained by the indicator
Straightforward to calculate and interpret	For under-utilized methods, the implications may be unclear (lack of availability vs lack of demand)
Adaptable to monitor program priorities	Adaptability depends on availability of detailed data and disaggregation

### Adapting the "Availability" Proxy Indicator

Vary the type of facility or focus on a specific level or channel (ex. Outreach)

Method Detail can be changed: a single method, type of method, all any method(s)

**Among all facilities that should provide family planning, what proportion provided at least one implant in prior 12 months**

Number could be varied to set a higher threshold for availability/access

Could be specified to provision among a subpopulation (youth, postpartum women, etc)

Time period could be varied to capture narrower or wider window (6 months, 2 years, etc)

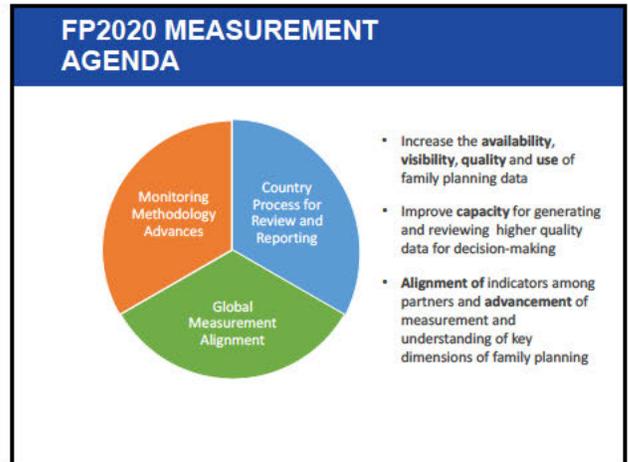
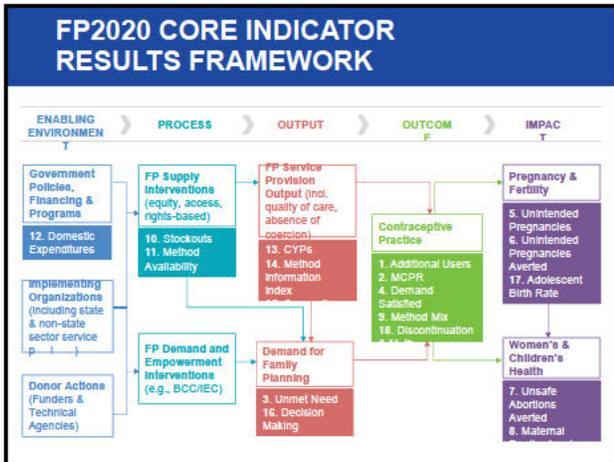
## Using the "Availability" Indicator

**FP Goals Applications :** The "availability" indicator helps governments to understand at what level and for what methods efforts should be made to expand access to FP and plan for interventions that can achieve that (task-sharing, stock-out reductions, provider training, etc)

**FP Module for DHIS2/MMIS (in progress) :** The "availability" indicator will be an essential component of the new FP Module for DHIS2 being developed by Track20 to support governments in routine monitoring of FP programs and analysis of FP service statistics

**Special Analysis:** MBE Officers working with Track20 are using this indicator to help monitor CIPs and answer questions about progress.

**Monitoring implementation of the HIPS :** The availability proxy could be adapted to monitor the HIPS focused on service delivery, such as Mobile Outreach and Social Marketing (depending on data availability)



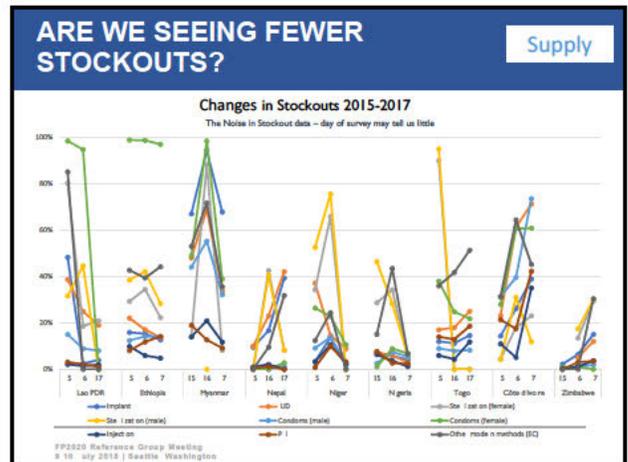
## ENABLING ENVIRONMENT HIPS

Enabling Environment

Supply Chain Management

Enabling Environment

Domestic Public Financing



## FINANCING FOR FAMILY PLANNING

This year's progress report contains updated data and analysis on:

- Domestic government expenditures on family planning
- FP2020 country financial commitments
- Estimates of total expenditures on family planning across the 69 FP2020 countries
- Donor government funding for family planning (KFF Report)

## DOMESTIC GOVERNMENT EXPENDITURES (CORE INDICATOR 12)

COUNTRY	ES	MA	YEAR	SOURCE
Afghanistan	\$1	88,850	2017	NCM-N DIUNFPA
Bangladesh	\$218	600,000	2017	FPFA
Benin	\$227	388	2016	WHO/SHA
Bhutan	\$130	6,0	2016	WHO/SHA
Burkina Faso	\$13	1,218	2017	NCM-N DIUNFPA
Burundi	\$2	251,377	2016	WHO/SHA
Congo	\$2	3,387	2016	WHO/SHA
Côte d'Ivoire	\$17	287,863	2016	WHO/SHA
DRCongo	\$1	898,991	2017	NCM-N DIUNFPA
Ethiopia	\$	6,78,550	2016	WHO/SHA
Gambia	\$173	1,75	2016	WHO/SHA
Guinea	\$2	250,081	2017	NCM-N DIUNFPA
Guinea-Bissau	\$83	0,9	2017	WHO/SHA
Haiti	\$100	6,15	2016	WHO/SHA
India	\$11	300,100	2017	Government of India
Indonesia	\$192	110,369	2017	NCM-N DIUNFPA
Kenya	\$17	90,000	2017	FPFA
Laos PDR	\$1	852,253	2016	WHO/SHA
Liberia	\$7	728,952	2016	WHO/SHA
Madagascar	\$1	63,367	2017	NCM-N DIUNFPA
Malawi	\$6	622,6	2017	NCM-N DIUNFPA
Mali	\$17	763	2016	WHO/SHA
Mauritania	\$27	318	2016	WHO/SHA
Myanmar	\$	45,309	2017	FPFA
Niger	\$8	6,525	2017	NCM-WHO/SHA
Nigeria	\$8	5,890	2016	WHO/SHA
Pakistan	\$127	609,001	2017	NCM-N DIUNFPA
Philippines	\$162	227,632	2017	FPFA
Rwanda	\$3	2,2,8	2017	FPFA

COUNTRY	ES	MA	YEAR	SOURCE
Sao Tome and Principe	\$189	077	2016	WHO/SHA
Senegal	\$	683,188	2017	FPFA
Sri Lanka	\$20	28,63	2016	WHO/SHA
Tajikistan	\$2	631,188	2017	WHO/SHA
Tanzania	\$37	131,567	2016	WHO/SHA
Togo	\$23	256	2017	NCM-N DIUNFPA
Uganda	\$	3,9,81	2017	NCM-N DIUNFPA
Zambia	\$3	659,329	2016	WHO/SHA

**NCM:** National Consensus Meeting  
**WHO/SHA:** System of Health Accounts prepared by national consultants in collaboration with the World Health Organization  
**UNFPA/NIDI:** United Nations Population Fund and Netherlands Interdisciplinary Demographic Institute Resource Tracking Project on Family Planning Expenditures  
**FPFA:** Family Planning Spending Assessments conducted by national consultants in collaboration with Track20

## DOMESTIC EXPENDITURES AND FP2020 COUNTRY FINANCIAL COMMITMENTS

- 37 countries include 33 commitment makers
- Domestic expenditures don't always map neatly to country financial commitments:
  - Due to the way many country financial commitments are expressed
  - Expenditures data are for 2017 or earlier
- 18 out of 41 countries on track to achieve financing commitments

FP2020: WOMEN & HE CEN ER 2018 2019

## REFLECTIONS AND A POST-2020 MEASUREMENT FRAMEWORK

- Measurement of the enabling environment has advanced has a long way to go before we are able to monitor the enabling environment HIPS
- Measurement alignment does not always lead to improved monitoring but may still represent an advance.
- Our next generation of measurement efforts and investments should attempt to push beyond the simplest measures and truly look at measuring system readiness to finance, supply, and deliver high quality contraceptive services.

FP2020: WOMEN & HE CEN ER 2018 2019

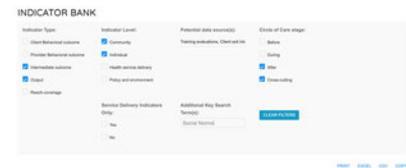
### High Impact Practice Technical Advisory Group Social Behavior Change Postpartum and Post Abortion Family Planning Indicators

Dominick Shattuck, PhD  
 December 5<sup>th</sup>, 2019




## Resources

- Sources:
  1. Measure Evaluation website
  2. Social & Behavior Change Indicator Bank for FP and Service Delivery
    - Includes automated indicator bank (various domains, levels, and key word search)
    - <https://breakthroughactionandresearch.org/resources/social-and-behavior-change-indicator-bank-for-family-planning-and-service-delivery/>




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## SBC Postpartum FP Indicator

- Normative Beliefs about FP
  - **Percentage of intended audience who believe that their spouse/partner would approve of them using FP to space pregnancies**
  - **Numerator** Number of individuals from the intended audience currently in union who agree/strongly agree with the statement "My spouse/partner would approve of me using FP to space our next pregnancy".
  - **Denominator** Total number of individuals within the intended audience currently in union.
  - **Issues** Must be implemented using representative sample to be generalizable (cost, time, management).
  - **Disaggregation** Geographic area, sex, age category, current marital status, parity



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## SBC Post Abortion (and miscarriage) FP Indicator

- Knowledge of health benefits
  - **Percent of target population who can state at least one benefit of waiting 6 months after a miscarriage or abortion before attempting the next pregnancy**
  - **Numerator** Number of individuals in target population surveyed/interviewed who can state at least one health benefit of waiting at least six months after a miscarriage or abortion before attempting the next pregnancy.
  - **Denominator** Total number of individuals surveyed.
  - **Responses** Women's increased risk of developing anemia or premature rupture of membranes, newborns can be born too early, low birth weight
  - **Issue** Does not measure how well the information was understood by the audience or of the audience's attitude or practices.
  - **Disaggregation** Geographic area, sex, age category, current marital status, parity



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## SBC Postpartum & Post Abortion FP Indicator

- Counseling & Printed Material
  - **Number/percentage of women who received FP information (counseling) for pregnancy spacing during a postpartum/post abortion visit by type of visit.**
  - **Numerator** Number of women presenting for postpartum or post abortion care who received FP information that included HTSP messages
  - **Denominator** Total number of women attending for postpartum or post-abortion care
  - **Key information** WHO recommendation to wait 24 months after a live birth before attempting the next pregnancy and at least 6 months after a spontaneous or induced abortion.
  - **Issue** The indicator does not capture whether the method was accepted – only if information was shared.
  - **Disaggregation** Geographic area, sex, age category, current marital status, parity



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## Others Possible Indicators

- Number/percent of women who delivered in a facility and received FP counseling prior to discharge
- Percent of providers at maternal and child health service delivery points who know the range of contraceptive options that do not interfere with breastfeeding
- Number/percent of women who deliver in a facility and initiate or leave with a modern contraceptive method prior to discharge



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