

What Is a High Impact Practice in Family Planning?

High Impact Practices (HIPs) are a set of evidence-based family planning practices vetted by experts against specific criteria and documented in an easy-to-use format. A HIP is measurable and it should have demonstrable impact in achieving various family planning outcomes including: modern contraceptive uptake, reduction in unintended pregnancy, reduction in overall fertility, or at least one of the primary proximate determinants of fertility (delay of marriage or sexual initiation for adolescents, birth spacing, exclusive breastfeeding and postpartum abstinence). Vetting criteria also include: replicability, scalability (i.e., potential application in a wide range of settings), sustainability, and cost-effectiveness. HIPs are categorized as:

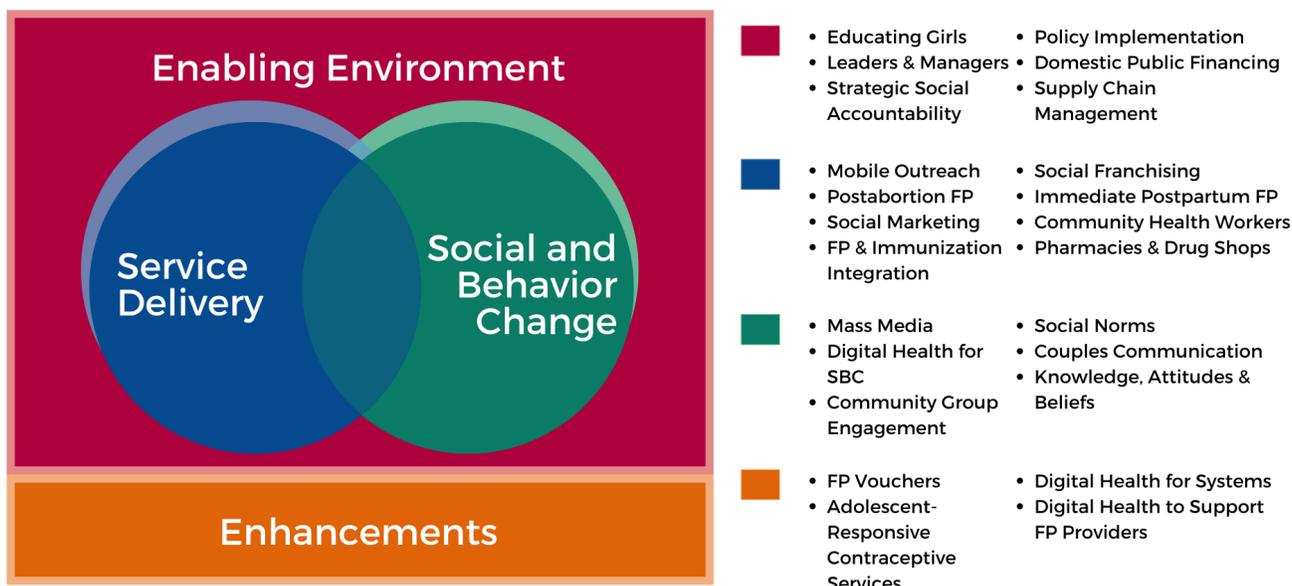
Enabling Environment	Service Delivery	Social and Behavioral Change
Enabling Environment HIPs address systemic barriers that affect an individual’s ability to access family planning information and services.	Service Delivery HIPs improve the availability, accessibility, acceptability, and quality of family planning services.	Social and Behavior Change HIPs influence knowledge, beliefs, behaviors, and social norms associated with family planning.

Enhancements
A HIP Enhancement is a tool or approach that is not a standalone practice, but it is often used in conjunction with at least two or more HIPs in the other three areas to maximize the impact of HIP implementation or increase the reach and access for specific audiences. The intended purpose and impact of enhancements are focused and, therefore the evidence-based and impact of an enhancement is subjected to different standards than a HIP.

Service delivery and social and behavior change HIPs are further categorized according to the strength of the evidence base for each practice as proven or promising.

Proven	Sufficient evidence exists to recommend widespread implementation, provided that there is careful monitoring of coverage, quality, and cost.
Promising	Good evidence exists that these interventions can lead to impact; more research is needed to fully document implementation experience and impact. These interventions should be implemented widely, provided they are carried out in a research context and evaluated for both impact and process.

HIP List



Enabling Environment HIPs

Brief title	What is the high impact practice in family planning?
Domestic Public Financing: Building a sustainable future for family planning programs	Increase allocation and efficient use of domestic public financing for voluntary family planning at national and sub-national levels.
Educating Girls: Creating a foundation for positive sexual and reproductive health behaviors	Keep girls in school to promote health and development.
Galvanizing Commitment: Creating a supportive environment for family planning programs	Galvanize commitment to support family planning programs.
Leading and Managing for rights-based family planning programs	Strengthen capacity for leading and managing for excellence in family planning programs
Comprehensive Policy Processes: The agreements that outline health goals and the actions to realize them	Comprehensively develop, implement, and monitor policies to support high-quality family planning at scale.
Social Accountability to improve family planning information and services	Engage communities and health sector actors in a collaborative process to jointly identify problems, and to implement and monitor solutions to hold each other accountable for improvements in the quality and responsiveness of family planning services.
Supply Chain Management: Investing in the supply chain is critical to achieving family planning goals	Invest in supply chain management by increasing data visibility and use, accelerating product flow, professionalizing the supply chain workforce, and capitalizing on private sector capacity.

Service Delivery HIPs

Brief title	What is the high impact practice in family planning?
Proven	
Community Health Workers: Bringing family planning services to where people live and work	Integrate trained, equipped, and supported community health workers (CHWs) into the health system.
Immediate Postpartum Family Planning: A key component of childbirth care	Offer contraceptive counseling and services as part of facility-based childbirth care prior to discharge from the health facility.
Mobile Outreach Services: Expanding access to a full range of modern contraceptives	Support mobile outreach service delivery to provide a wide range of contraceptives, including long-acting reversible contraceptives and permanent methods.
Postabortion Family Planning: A critical component of postabortion care	Proactively offer voluntary contraceptive counseling and services at the same time and location where women receive facility-based postabortion care.
Social Marketing: Using marketing principles and techniques to improve contraceptive access, choice, and use	Use marketing principles and techniques to shape the provision of contraceptive services and products to improve access, choice and use, for target populations.
Promising	
Pharmacies and Drug Shops: Expanding contraceptive choice and access in the private sector	Train and support pharmacies and drug shops to provide family planning information and a broad range of quality contraceptive methods.
Family Planning and Immunization Integration: Reaching postpartum women with family planning services	Offer family planning information and services proactively to women in the extended postpartum period during routine child immunization contacts. The extended postpartum period is defined as the 12 months following a birth.
Social Franchising: Improving quality and expanding contraceptive choice in the private sector	Organize private providers into branded, quality-assured networks to increase access to provider-dependent contraceptive methods and related services.

Social and Behavior Change HIPs

Brief title	What is the high impact practice in family planning?
Proven	
Mass Media: Reaching audiences far and wide with messages to support healthy reproductive behaviors	Use mass media channels to support healthy reproductive behaviors.
Promoting healthy couples' communication to improve reproductive health outcomes	Implement interventions demonstrated to encourage couples to discuss family planning/reproductive health

Social and Behavior Change HIPs

Brief title	What is the high impact practice in family planning?
	and make equitable, joint decisions to reach fertility intentions.
Social Norms: Promoting community support for family planning	Implement interventions that address social norms to support an individual's or couple's decision-making power to meet their reproductive intentions.
Knowledge, Beliefs, Attitudes, and Self-efficacy: strengthening an individual's ability to achieve their reproductive intentions	Implement interventions to strengthen an individual's ability to achieve their reproductive intentions by addressing their knowledge, beliefs, attitudes, and self-efficacy.
Promising	
Community Group Engagement: Changing Norms to Improve Sexual and Reproductive Health	Engage and mobilize communities in group dialogue and action to promote healthy sexual relationships.
Digital Health for Social and Behavior Change: New technologies, new ways to reach people	Use digital technologies to support, maintain, and adopt healthy sexual and reproductive behaviors.

Enhancement HIPs

Brief title	What is the high impact practice in family planning?
Adolescent-Responsive Contraceptive Services: Institutionalizing adolescent-responsive elements to expand access and choice	Apply a systems approach to make existing contraceptive services adolescent-responsive, i.e., responsive to the needs and preferences of adolescents.
Digital Health to Support Family Planning Providers: Improving knowledge, capacity, and service quality	Use digital technologies to support service providers in delivering quality contraceptive services.
Digital Health: Strengthening Family Planning Systems Through Time and Resource Efficiencies	Use digital technologies to support health systems and service delivery for family planning.
Family Planning Vouchers: A tool to boost contraceptive method access and choice	Provide vouchers to clients to facilitate equitable access to and choice of voluntary contraceptive services.

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