

What Is a High Impact Practice in Family Planning?

High Impact Practices (HIPs) are a set of evidence-based family planning practices vetted by experts against specific criteria and documented in an easy-to-use format. A HIP is measurable and it should have demonstrable impact in achieving various family planning outcomes including: modern contraceptive uptake, reduction in unintended pregnancy, reduction in overall fertility, or at least one of the primary proximate determinants of fertility (delay of marriage or sexual initiation for adolescents, birth spacing, exclusive breastfeeding and postpartum abstinence). Vetting criteria also include: replicability, scalability (i.e., potential application in a wide range of settings), sustainability, and cost-effectiveness. HIPs are categorized as:

Enabling Environment	Service Delivery	Social and Behavioral Change
Enabling Environment HIPs address systemic barriers that affect an individual’s ability to access family planning information and services.	Service Delivery HIPs improve the availability, accessibility, acceptability, and quality of family planning services.	Social and Behavior Change HIPs influence knowledge, beliefs, behaviors, and social norms associated with family planning.

Enhancements

A HIP Enhancement is a tool or approach that is not a standalone practice, but it is often used in conjunction with at least two or more HIPs in the other three areas to maximize the impact of HIP implementation or increase the reach and access for specific audiences.

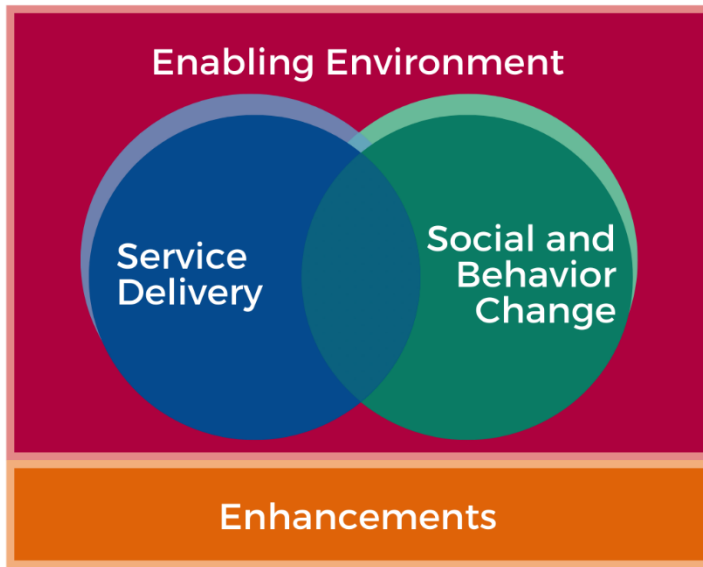
Service delivery and social and behavior change HIPs are further categorized according to the strength of the evidence base for each practice as proven or promising.

Proven	Sufficient evidence exists to recommend widespread implementation, provided that there is careful monitoring of coverage, quality, and cost.
Promising	Good evidence exists that these interventions can lead to impact; more research is needed to fully document implementation experience and impact. These interventions should be implemented widely, provided they are carried out in a research context and evaluated for both impact and process.



For more information visit: www.fphighimpactpractices.org
 Contact: www.fphighimpactpractices.org/contact/

HIP List



- Educating Girls
 - Leaders & Managers
 - Strategic Social Accountability
- Mobile Outreach
 - Postabortion FP
 - Social Marketing
 - FP & Immunization Integration
- Mass Media
 - Digital Health for SBC
 - Community Group Engagement
- FP Vouchers
 - Adolescent-Responsive Contraceptive Services
- Policy Implementation
 - Domestic Public Financing
 - Supply Chain Management
 - Social Franchising
 - Immediate Postpartum FP
 - Community Health Workers
 - Pharmacies & Drug Shops
 - Social Norms
 - Couples Communication
 - Knowledge, Attitudes & Beliefs
 - Digital Health for Systems
 - Digital Health to Support FP Providers

Enabling Environment HIPs

- [Domestic Public Financing](#)
- [Educating Girls](#)
- [Galvanizing Commitment](#)
- [Leading and Managing for Rights-based FP](#)
- [Comprehensive Policy Processes](#)
- [Social Accountability](#)
- [Supply Chain Management](#)

Service Delivery HIPs

- Proven*
- [Community Health Workers](#)
 - [Immediate Postpartum Family Planning](#)
 - [Mobile Outreach Services](#)
 - [Postabortion Family Planning](#)
 - [Social Marketing](#)

Promising

- [Pharmacies and Drug Shops](#)
- [Family Planning and Immunization Integration](#)
- [Social Franchising](#)

Social and Behavior Change HIPs

Proven

- [Mass Media](#)
- [Promoting Healthy Couples' Communication](#)
- [Social Norms](#)
- [Knowledge, Beliefs, Attitudes, and Self-efficacy](#)

Promising

- [Community Group Engagement](#)
- [Digital Health for Social and Behavior Change](#)

Enhancement HIPs

- [Adolescent-Responsive Contraceptive Services](#)
- [Digital Health to Support FP Providers](#)
- [Digital Health for Strengthening FP Systems](#)
- [Family Planning Vouchers](#)

The HIP partnership is co-sponsored by: