



**Suggested Tweets and Posts for HIP Partners focused on the HIP Year in Review**

Quick Content! All Suggested Tweets Ready to be Posted

Monthly, we send you an updated social media guide on the High Impact Practices in Family Planning (HIPs) with the purpose of (1) increasing awareness and use of the HIP briefs, and (2) generating traffic on the HIP website. Beginning in October 2021, we started including posts for sharing on LinkedIn. Please share!

In light of the new year, this month’s social media messages are focused on consolidated accomplishments the HIP Partnership made in 2022. The Partnership released a brand new set of [Social Behavior Change briefs](#), an updated set of [Enabling Environment briefs](#), including the brand new [Social Accountability brief](#). The new products don’t stop with briefs – 2022 also brought two new strategic planning guides: [Meaningful Adolescent and Youth Engagement](#), and [Contraceptive Method Introduction](#). The HIP Partnership also actively participated in two international conferences: ICFP and the SBCC Summit, where representatives presented on implementation, measurement, and scale-up of HIP products in multiple languages. We want to highlight these accomplishments, and make sure products and resources are shared widely with the family planning and reproductive health community.

**Tweet me!**

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| <p>2022 was a productive year for the HIPs Partnership. Have you checked out the new briefs and translations that are available? Head over to <a href="https://www.fphighimpactpractices.org/briefs/">https://www.fphighimpactpractices.org/briefs/</a> to start your year off right and see what your #FamilyPlanning program can learn. #HIPs4FP</p> |
| <p>Start 2023 off with the newest briefs delivered to you last year - briefs on #SocialBehaviorChange and Enabling Environment for #FamilyPlanning. What will you take into your programming for the new year? #HIPs4FP<br/><a href="https://www.fphighimpactpractices.org/briefs/">https://www.fphighimpactpractices.org/briefs/</a></p>              |
| <p>In 2022, the list of HIP guides grew with the newest ones on Meaningful Adolescent &amp; Youth Engagement, and Contraceptive Method Introduction - Complete step-by-step guides with tips for implementation #HIPs4FP <a href="https://www.fphighimpactpractices.org/guides/">https://www.fphighimpactpractices.org/guides/</a></p>                 |

Did you attend a #hips4fp webinar in 2022? Know that you can access all the recordings on the HIP site? Take the most up-to-date #FamilyPlanning knowledge & experience with you into 2023! <https://www.fphighimpactpractices.org/high-impact-practice-webinars/>

Looking back on 2022 and it was a big year! See what new products and resources you missed from the HIP Partnership. Start your year off right and see what your #FamilyPlanning program can learn and use at <https://www.fphighimpactpractices.org/> #HIPs4FP

## HIP Partnership: 2022 Year in Review

### A quick look at new products and achievements



Led sessions at 2 international conferences: ICFP and SBCC Summit



3 updated **Enabling Environment** briefs



3 new **Social Behavior Change** briefs and 1 updated SBC Overview brief



Webinar recordings for 2 globally-broadcasted webinars

#hips4FP

#### LinkedIn post

In light of the new year, the HIP Partnership would like to highlight accomplishments made in 2022. This past year, the HIP Partnership released a brand new set of [Social Behavior Change briefs](#), an updated set of [Enabling Environment briefs](#), including the brand new [Social Accountability brief](#). The new products don't stop with briefs – 2022 also brought two new strategic planning guides: [Meaningful Adolescent and Youth Engagement](#), and [Contraceptive Method Introduction](#). On the HIP website, you can also find [webinar recordings](#) and several new product translations brought to you in the last year. Head over to <https://www.fphighimpactpractices.org/> to see how your family planning and reproductive health program can learn from and use these helpful products! #FamilyPlanning #HIPs4FP

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