



## Suggested Tweets for HIP Partners focused on the Leading and Managing Brief

Quick Content! All Suggested Tweets Ready to be Posted

Monthly, we send you an updated social media guide on the High Impact Practices in Family Planning (HIPs) with the purpose of (1) increasing awareness and use of the HIP briefs, and (2) generating traffic on the HIP website. Please share!

This month's social media messages are focused on the recently updated brief titled: [Leading and managing: for rights-based family planning programs](#). Leadership and management issues were perceived as “essential elements for scaling up locally driven family planning programs” among participants across tiers of local health governance. The brief highlights 8 practices for effective leadership and management that organizations can adopt to improve their programs. Introducing leadership and management practices creates an improved work environment which enhances health worker motivation and agency, better healthcare performance, and improved capacity for programs to respond to changing community needs and effectively scale up. The brief also highlights successful leadership and management interventions and includes tips and resources for implementation.

Improved leadership and management practices leads to better healthcare performance, especially in the field of #FamilyPlanning. The newly updated #HIPs4FP leading and managing brief shows you how to begin: <https://www.fphighimpactpractices.org/briefs/leaders-and-managers/>

How can we improve leadership and management in #FamilyPlanning programming? #HIPs4FP leading and managing brief outlines a theory of change, tips for implementation, and resources. Read more here: <https://www.fphighimpactpractices.org/briefs/leaders-and-managers/>

**In Zambia**

**A leadership and management learning program** **LED TO**

- Increased HIV testing of exposed infants
- Increased antenatal care coverage
- Increased number of fully immunized children under age 1

How can you implement leadership and management practices in your FP/RH program?  
 Read more in the **Leading and Managing HIP Brief**

**HIP** FAMILY PLANNING HIGH IMPACT PRACTICES **#HIPs4FP**

In Zambia, the implementation of a leadership and management program resulted in significant improvements in maternal and child service delivery. Read about this and other #Leadingandmanaging programs here: <https://www.fphighimpactpractices.org/briefs/leaders-and-managers/>

Do you know the 8 practices for effective leadership and management and how to consider them for your #FamilyPlanning program? Read more in the #HIPs4FP guide! <https://www.fphighimpactpractices.org/briefs/leaders-and-managers/>

Strengthening leadership and management capacity is critical to the performance of other HIPs and #FamilyPlanning interventions. Learn how to integrate leadership and management practices in your programs here: <https://www.fphighimpactpractices.org/briefs/leaders-and-managers/>

**LinkedIn post**

In Zambia, the implementation of a leadership and management learning program resulted in significant improvements in maternal and child clinical service delivery. This is just one example of how #Leadingandmanaging can improve #FamilyPlanning programs. This #HIPs4FP is intended to show programs how to implement practices that can 1) improve work environment which enhances health worker motivation and agency, 2) improve management systems to lead to better health care performance, and 3) improve capacity for programs to respond to changing community needs and to effectively scale up.  
 Read more here: <https://www.fphighimpactpractices.org/briefs/leaders-and-managers/>