



Suggested Tweets for HIP Partners focused on the New Social Accountability Brief

Quick Content! All Suggested Tweets Ready to be Posted

Monthly, we send you an updated social media guide on the High Impact Practices in Family Planning (HIPs) with the purpose of (1) increasing awareness and use of the HIP briefs, and (2) generating traffic on the HIP website. Please share!

This month's social media messages are focused on the new brief titled: [Social Accountability to improve family planning information and services](#). This HIP brief focuses on social accountability approaches for family planning that are designed with the following criteria: 1) primarily operate at the subnational level, where the community and health facility intersect; 2) involve a high degree of community influence and control; 3) are largely collaborative in nature rather than confrontational; 4) facilitate community voice and bolster service provider/power holder responsiveness; and 5) are structured, facilitated, and transparent processes that create safe and inclusive space for effective dialogue and negotiation. A number of generic and branded tools have been developed to facilitate social accountability processes, including Community Score Card (CSC), Citizen Voice and Action (CVA), public hearings, and social audits, for which this brief provides further detail. The brief includes tips for implementation and measurement, so that programs can implement social accountability mechanisms to support the development of an enabling environment for family planning.

Tweet me!

Psst...Did you hear? A brand new brief developed by the #HIPs4FP partnership that focuses on social accountability to improve #FamilyPlanning programs. Get the scoop here: <https://www.fphighimpactpractices.org/briefs/social-accountability/>

How can we improve #SocialAccountability for #FamilyPlanning information and services? #HIPs4FP has a new brief complete with a theory of change, tips for implementation, and resources where you can learn how to implement and monitor programs. Read more: <https://www.fphighimpactpractices.org/briefs/social-accountability/>

Social accountability interventions have made #FamilyPlanning services more responsive to client needs. How? Learn all about it in the new #HIPs4FP brief: <https://www.fphighimpactpractices.org/briefs/social-accountability/>

Unequal power dynamics & gender norms can create barriers to #FamilyPlanning use. #SocialAccountability efforts can confront & transform adverse power relationships by giving

space for different groups to share & make their voices heard. Read now:
<https://bit.ly/3F1K7Ts> #HIPs4FP

In Malawi, the use of Community Score Cards resulted in improved quality of care responsive to clients' needs. Read about this and other #SocialAccountability programs in the new #HIPs4FP brief: <https://www.fphighimpactpractices.org/briefs/social-accountability/>

The infographic features a light blue background. On the left, a map of Malawi is shown in a darker blue. To its right is a white clipboard icon with a yellow tab that says "In Malawi". The clipboard has the text "Community Score Cards" and three checkmarks. A large yellow arrow points from the clipboard to the right, with the text "resulted in" written across it. On the right side, there are two white rounded rectangular boxes. The top box contains a checkmark icon and the text "Improved quality of FP/RH care". The bottom box contains a checkmark icon and the text "Responsive to clients' needs". At the bottom of the infographic, there is a white box with the text "What can a similar approach do for your FP/RH program?" and another white box with the text "Read more in the new Social Accountability HIP brief." in blue.



#HIPs4FP

LinkedIn Post

In Malawi, the use of Community Score Cards resulted in improved quality of care that was responsive to clients' needs. This is just one example of how #SocialAccountability can improve #FamilyPlanning programs. Check out the new #HIPs4FP brief that shows programs how to engage communities and health sector actors in a collaborative process to jointly identify problems, and to implement and monitor solutions to hold each other accountable for improvements in the quality and responsiveness of #FamilyPlanning services. Read more here: <https://www.fphighimpactpractices.org/briefs/social-accountability/>

In Malawi



**Community
Score
Cards**



resulted in



**Improved quality
of FP/RH care**



**Responsive to
clients' needs**

What can a similar approach do for your FP/RH program?

**Read more in the new
Social Accountability HIP brief.**

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#HIPs4FP