



Suggested Tweets for HIP Partners on Engaging Men and Boys in Family Planning: A Strategic Planning Guide

Quick Content! All Suggested Tweets Ready to be Posted

Monthly, we send you an updated social media guide on the High Impact Practices in Family Planning (HIPs) with the purpose of (1) increasing awareness and use of the HIP briefs, and (2) generating traffic on the HIP website. Please share!

This month we are highlighting the HIP Strategic Planning Guide (SPG): [Engaging Men and Boys in Family Planning](#). Male engagement refers to the involvement of men and boys in family planning programs across life stages, including addressing gender norms and gender equality. The first priority of any family planning program when considering partner engagement is to respect the client's preference of whether to engage her partner and to do so in equitable ways that protect and encourage women's autonomy. This SPG provides four key steps that can be taken by organizations to engage men and boys in family planning programming to improve sexual and reproductive health.

Make #FamilyPlanning information and services convenient and welcoming to men and boys. Learn how this can improve family planning programming in the #HIPs4FP guide: <https://bit.ly/4373jKa>

For women AND men, sexual and reproductive health needs change and evolve throughout their lives. Learn how involving men & boys in #FamilyPlanning can make a positive difference in programming. Read more in #HIPs4FP guide: <https://bit.ly/4373jKa>

Men often play an important role in #FamilyPlanning. Learn about the 4 key steps you can take to ensure your #FamilyPlanning programs engage men and boys to improve sexual and reproductive health. #HIPs4FP <https://bit.ly/4373jKa>

Men play a key role in challenging inequitable gender norms and fostering positive norms. Learn how to engage men and boys in #FamilyPlanning programming in the #HIPs4FP guide <https://bit.ly/4373jKa>

The HIP Strategic Planning Guide: Engaging Men and Boys in #FamilyPlanning provides key steps to identify effective investments for engaging men and boys in efforts to improve sexual and reproductive health. Learn more on #HIPs4FP. <https://bit.ly/4373jKa>

LinkedIn post

Male engagement refers to the involvement of men and boys in family planning programs across life stages, including addressing gender norms and gender equality. The HIP Strategic Planning Guide, Engaging Men and Boys in Family Planning, provides four key steps that can be taken by organizations

to engage men and boys in family planning programming to improve sexual and reproductive health. Learn more about this #HIPs4FP product here: <https://bit.ly/4373jKa>

How to engage men and boys in family planning:



- 1 Define the behavioral aim of your initiative
- 2 Assess men's and boys' knowledge and attitudes related to reproduction and contraception
- 3 Assess how gender norms affect male engagement in family planning
- 4 Identify programming approaches that engage men and boys

#HIPs4FP

Learn more in the *Engaging Men and Boys in Family Planning Strategic Planning Guide*

HIP FAMILY PLANNING
HIGH IMPACT PRACTICES